

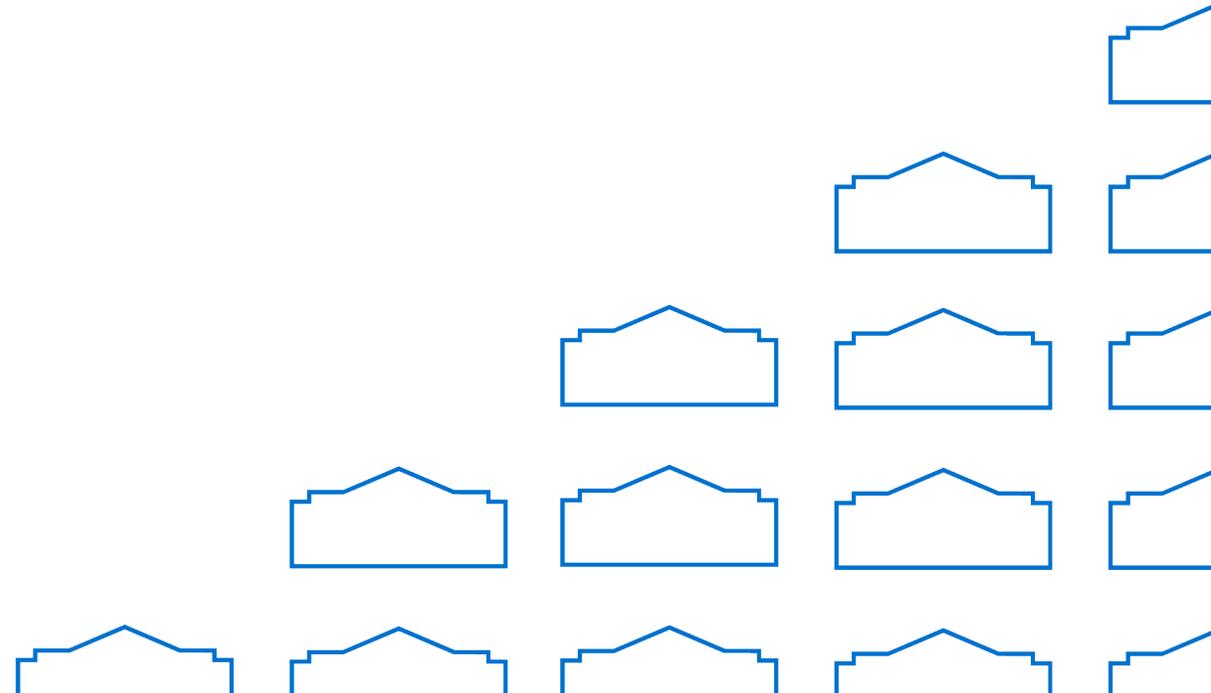


PDP Orientation Job Aid

Audience: Marketplace Sellers

Purpose

This is a job aid for Marketplace Sellers to provide guidance on Lowe's Product Detail Page (PDP). The following information is intended to explain how the PDP ties to Item Setup attributes.



Lowe's Item 6608070 - Ostrich Blue Folding Chair

Home Decor / Furniture / Folding Tables & Chairs / Folding Chairs



Ostrich Blue Residential Standard Folding Chair with Strap Seat (Outdoor)

Item #6608070 | Model #164933

☆☆☆☆☆ 0

\$78^{.99}

Marketplace items sold by a third party are not eligible for Lowe's offers. [i](#)

Buy Now, Pay Later
\$26.33 with 3 monthly payments. [Learn How](#)

Pickup
Unavailable

Delivery
Fri, Jan 31 (Est.)
6 Available

Delivery to [28078](#)

Get it by **Fri, Jan 31 (Est.)**
Outside Delivery.

FREE

— +

Add to Cart

Sold and Shipped by [Spreetail](#)

[Report an issue](#) with this product or seller

Top Half - Product Detail Page (PDP)

Lowes's Item 6608070 - Ostrich Blue Folding Chair

Bottom Half - Product Detail Page (PDP)



Best Price. Guaranteed

Find a lower price on an exact item? We'll match it. Some exclusions apply.

[Learn More](#)



FREE Returns

Return it in store or ship it back for free. Eligibility rules apply.

[Learn More](#)



Pay Your Way

Credit card, PayPal or Buy Now, Pay Later options available at checkout. Your choice.

[Learn More](#)

Overview

- Outdoor lounge chair showcases a patented open/close face cavity for ultimate comfort; Lay on your back using the cushioned pillow, or on your front using the open face cavity
- Features 5 chair positions so you can sit up, recline, or lay flat; Sits 6.5 inches off the ground, great for sun-bathing, reading, and more
- Reclining beach chair is constructed with a lightweight aluminum frame that supports up to 250 pounds

Specifications

Compare

Reviews  0 (0) 

Community Q & A

Product Category & Front Facing Image

Home Decor / Furniture / Folding Tables & Chairs / Folding Chairs

← Product Category



← Front Facing Image

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Pickup

Unavailable

Delivery

Mon, Feb 10 (Est.)

5 Available

Product Title: Key identifier and helps customers quickly understand what a product is. Format: Brand + Defining Qualities.

Lowe's Item Number | Seller Model (SKU) Number

Sales price of item

Denotes Marketplace item

ALL Marketplace items will be Delivery

🚚 Delivery to [28078](#)

✓ Get it by **Mon, Feb 10 (Est.)**

Outside Delivery.

FREE

Customer Order Lead Time

— 1 +

Add to Cart

Options from Customer Minimum Order Quantity & Multiple Order Quantity

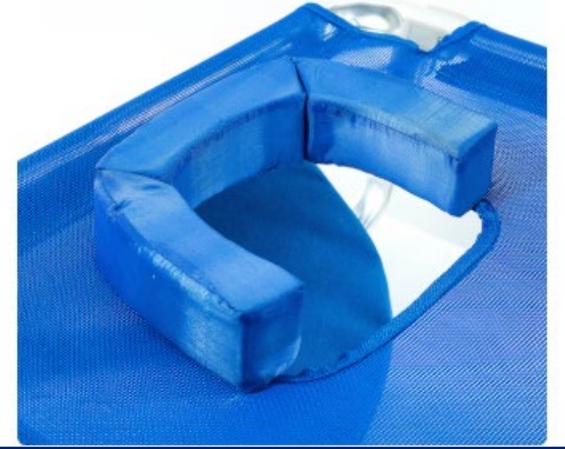
📦 Sold and Shipped by Spreetail

🗨️ [Report an issue](#) with this product or seller

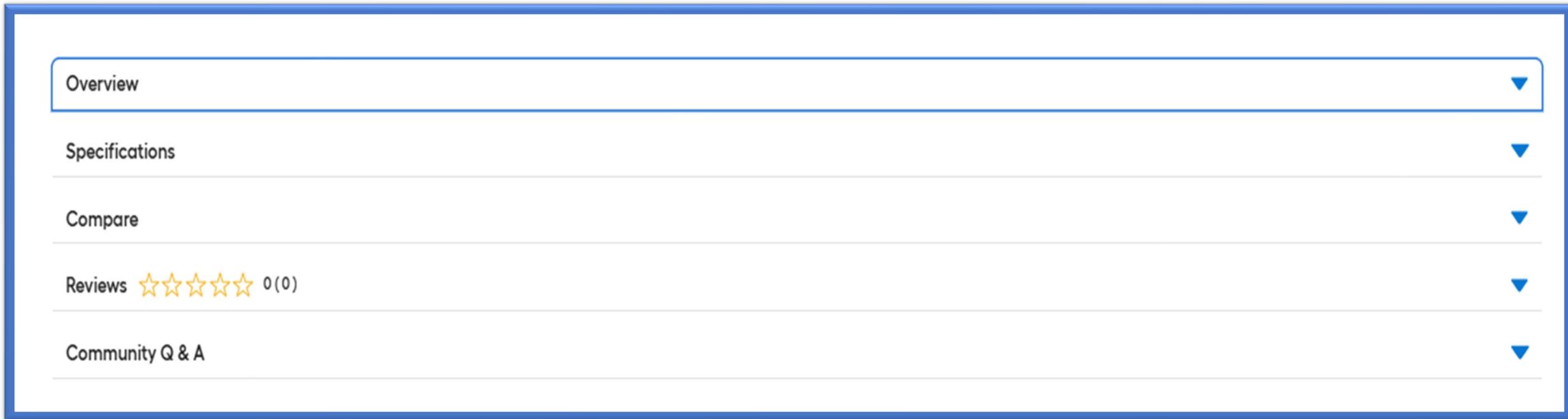
Denotes Marketplace Seller



Members save more. [Join for FREE](#)



Additional Product Images uploaded by the Seller. 3 images are required, including the Front Facing image. Other images are encouraged for product content enhancement.



The 2nd Half of PDP Page includes sections of Item data. These are:

- **Overview – High impact item data. Seller’s first 3 Bullets.**
- **Specifications – Seller’s Item attribute data. Specs required are based on Product Category and must match what is shown in images.**
- **Compare – This will populate other “like” items sold by Lowe’s.**
- **Reviews – Customer reviews collected by Lowe's and vetted by Bazaarvoice.**
- **Community Q&A – Posted questions by customers, to be answered by Seller only if they have a Bazaarvoice account.**



Product Overview

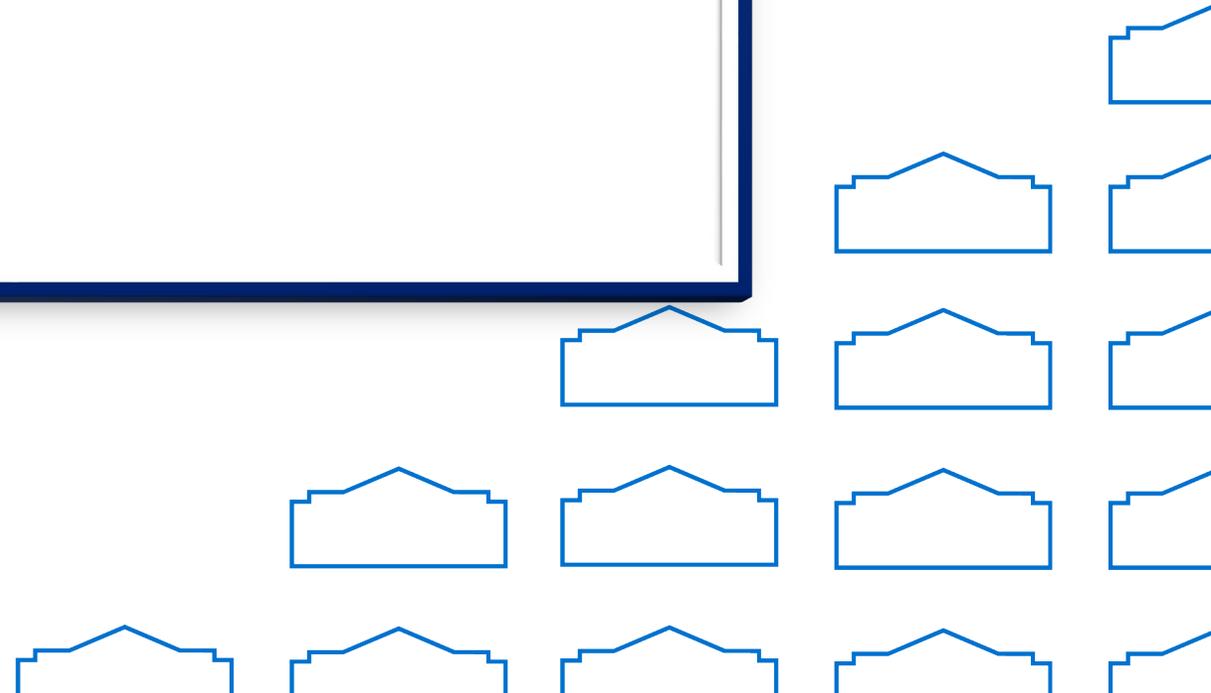
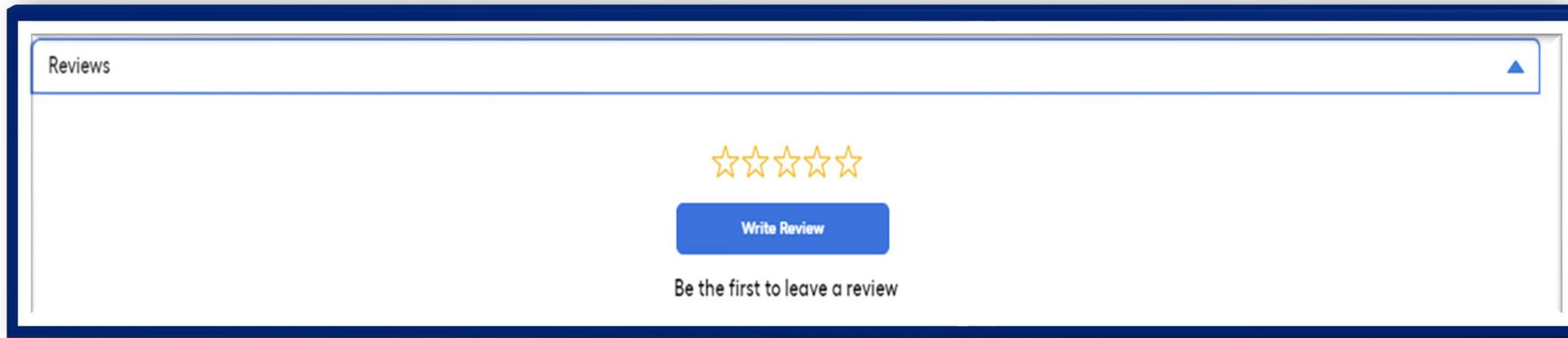
- **Overview is made up of the Seller's 3 Bullet Points.**
- **These should be the most important, high-level features of the product.**

Overview

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- Reclining beach chair is constructed with a lightweight aluminum frame that supports up to 250 pounds

Reviews

- **Populated by customers when item is purchased.**
- **Lowe's prompts Reviews after purchase.**
- **Reviews are collected and reviewed by 3rd Party, Bazaarvoice.**



- Specifications are populated by the Seller's Item attribute data entered in the Marketplace platform.
- Required attributes are specific to Product Category chosen.

Specifications			
General			
Color/Finish Family	Blue	Type	Standard
Manufacturer Color/Finish	Blue		
Dimensions			
Arm Height	6.5	Seat Width	24
Height	30	Weight	8
Length	39.25	Weight Capacity	250
Seat Height	30	Width	24
Seat Length	39.25		
Features			
Adjustable Back	Yes	Recommended Cleaning Method	Wash with water
Assembly Required	No	Seat Type	Strap
Casters	No	Seat/Cushion Shape	Other
Commercial/Residential	Residential	Stain Resistant	No
Fabric Material	Polyester	Swivel	No
Package Quantity	1	Tablet Arm Included	Yes
Pattern	Abstract	Use Location	Outdoor
Pillow Headrest	Yes	UV Protection	Yes
Primary Material	Metal		
Warranty			
Warranty	90-day		