

M&S Dropship Click and Collect Label Requirements

Summary of M&S Click and Collect Label Design requirements, including Order Message Field Mappings for suppliers using the Rithum for Brands (ChannelAdvisor Platform)

24 April 2025 (Version 1.0)



C&C Sample Label

Date Packed

Route/Hub

Date due in store
for collection

C&C Barcode
(readable)

Store Name

UXBRIDGE

Store Number

3081

DPD 3

Packed: 29/06/2022



To Collect: 29/06/2022

(00)100505043500000566

Customer Full
Name



102 mm

Delivery reference
from OMS

Delivery: 5001201399

210

Ecom order number
minus last 3 digits

Order: 301 - 0000250 - 1839

Package: 1

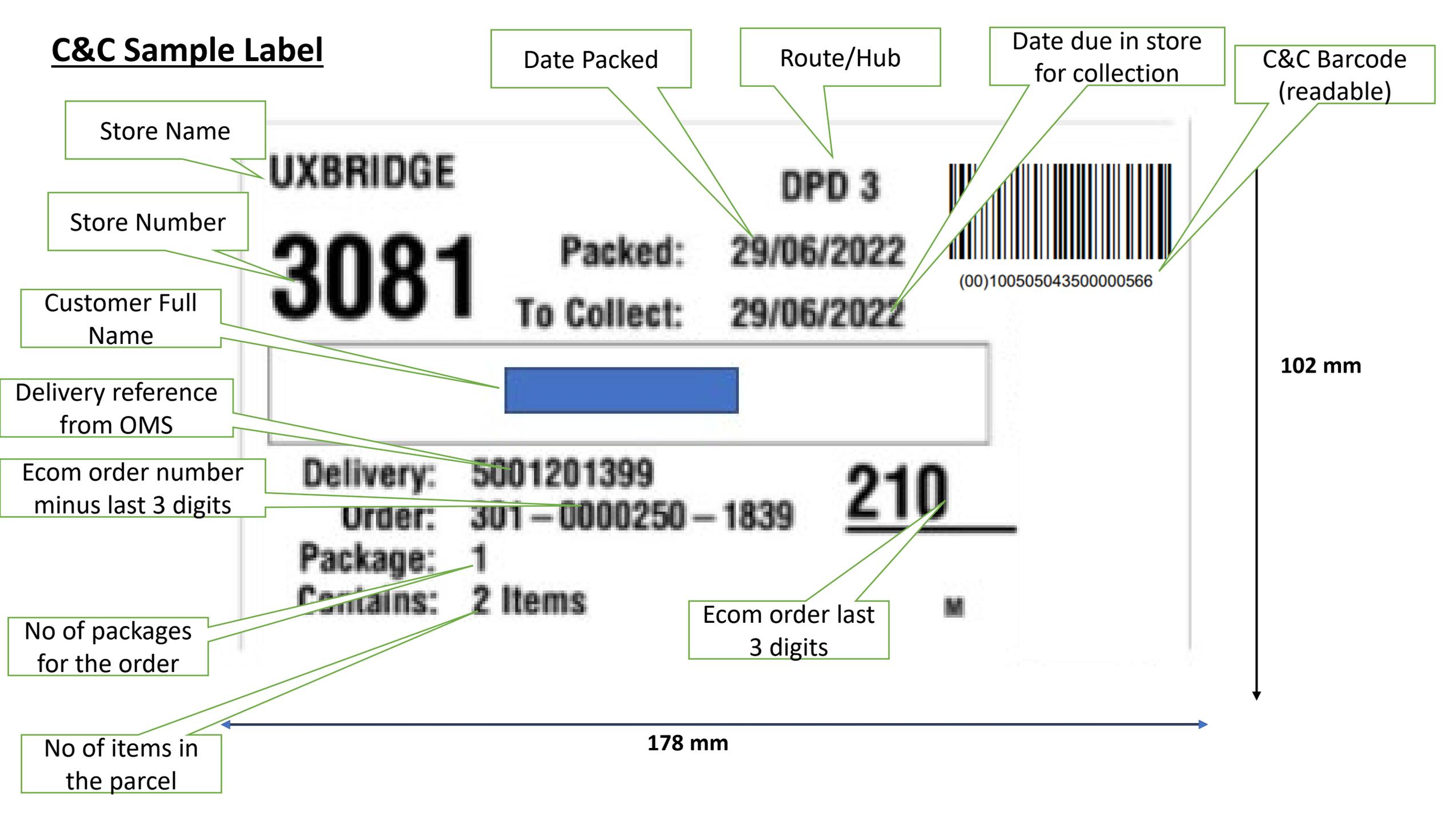
No of packages
for the order

Contains: 2 Items

Ecom order last
3 digits

No of items in
the parcel

178 mm



Order Message Mappings

M&S Store Name
Source on CA order message =
Use CA 'Private Notes' field |
company: field with a Colon and value

M&S Store Number
Source on CA order message =
Use CA 'Private Notes' field |
M&S_Store_Number: field with a
Colon and value

Customer Full Name
Source on CA order message =
Use CA 'Private Notes' field | name:
field with a Colon and value

Delivery Ref from OMS
Source on CA order message = Use CA
'Private Notes' field |
crossDockLocation[storeNumber]
field with a Colon and value

**Ecom Order Number minus last 3
digits** Source on CA order message =
value less last 3 digits of
CA 'Private Notes' field |
Consumer_Order_Number: field with
a Colon and value

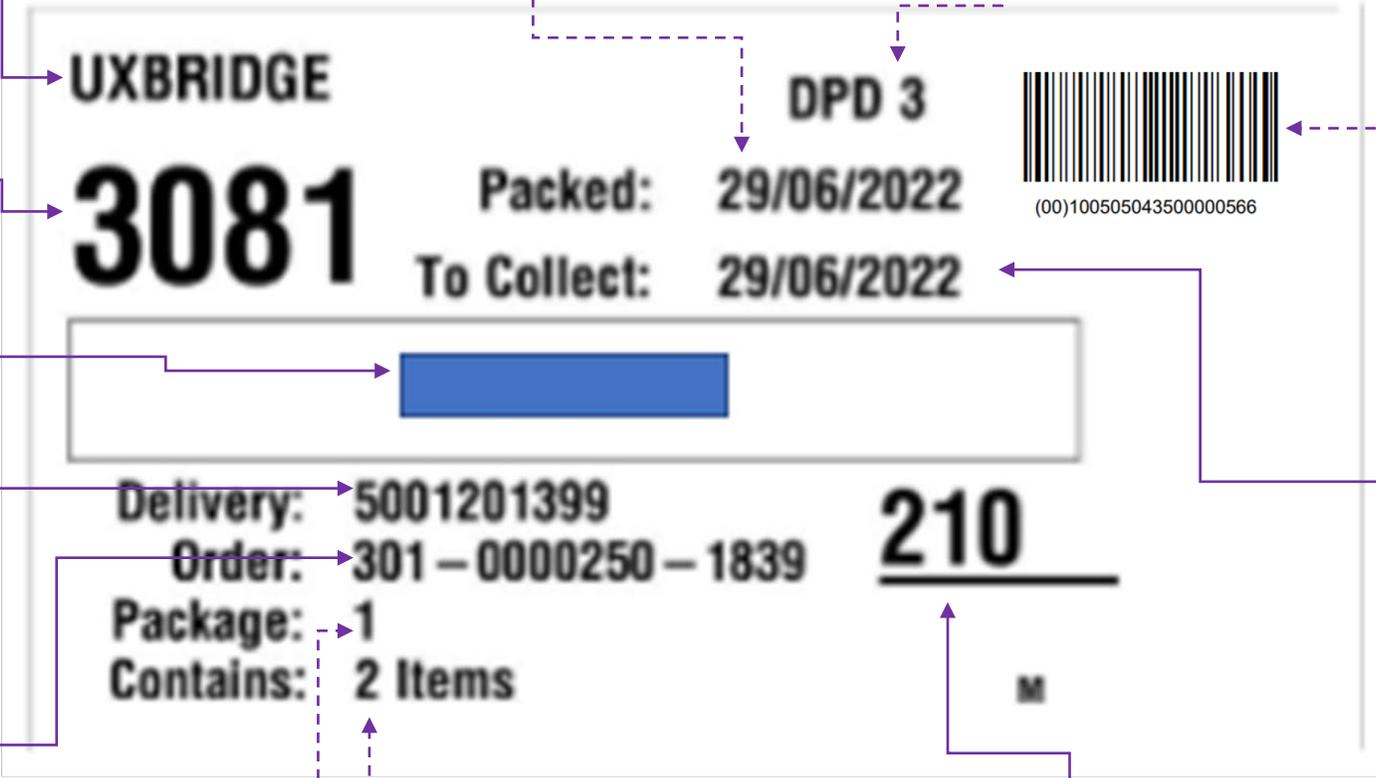
No of Packages for Order -
determined by supplier when creating
label (NOT on order)

No of Items in Parcel -
determined by supplier when
creating label (NOT on order)

Date Packed - determined by
supplier when creating label to
meet expected cross dock
timings (NOT on order)

Route Hub - Source on CA
order message =
Use CA 'Private Notes' field |
Sorting_Zone: field with a
Colon and value

C&C (Readable) Barcode
determined by supplier when
creating label (NOT on order) – to
then be passed in Shipment
message as sccBarcode



Date due in store for collection
Source on CA order message =
Use CA 'Private Notes' field |
requiredDeliveryDate: field
with a Colon and value

ECOM Order Last 3 Digits
Source on CA order message =
Last 3 digits of CA 'Private Notes' field
| Consumer_Order_Number: field
with a Colon and value

- Key Notes:**
- As the CA Shipping fields are being used for the M&S Cross Dock warehouse details, a lot of the C&C Label fields are mapped to the CA 'Private Notes' field as a String, and are named based upon Dsco field name, with a Colon and then data for that field (where additional non-standard attributes are used).

Label format / sizing

Maximum field length is determined by the font size, may need to be adjusted to fit

Field	Data type	Font	Font Size
Store Name	String	Arial Unicode MS	24
Store Number	String	Arial Unicode MS	60
Customer Name	String	Arial Unicode MS	19
OMS Delivery reference	String	Arial Unicode MS	22
Ecom order number minus last 3 digits	String	Arial Unicode MS	22
No of Packages for the order	Big Decimal	Arial Unicode MS	22
No of items in the parcel	String	Arial Unicode MS	22
Route/hub	String	Arial Unicode MS	22
Date Packed	String	Arial Unicode MS	22
Date due in store collection	String	Arial Unicode MS	22
C&C Barcode	Interleaved + String	Arial Unicode MS	10
Ecom order number last 3 digits	String	Arial Unicode MS	38

Proposed Barcode for Brands

Brands

GS1 Application Identifier	Extension Digit	GS1 Company Code	Sequence Number	Check digit
(00)	1	9 digits (zero filler suffix if required)	7-digit number incremental	N

Introduce the standard SSCC label, please refer to GS1 documentation <https://www.gs1-128.info/sscc-18/>

Sample barcode with dimension
Barcode should be standard Code 128



C&C Sample Label with Barcode explained

The barcode data must be 18 digits send in SSCC Barcode field on the ASN to DSCO, and same 18 digits should be returned when the barcode is scanned.

The (00) in the text below barcode signifies it is an SSCC, printed as standard

M&S Uxbridge **DPD**

3081 **Packed: 17/06/2024**

To Collect: 30/05/2024

J Wood

Delivery: 5297038856

Order: 301-1100305-11050 **500**

Package: 1

Contains: 2 Items



(00)100505043500000566