PGA TOUR Superstore common errors and tips

Tips to avoid common errors	References
IMAGES	
Image must be on a public site	Working with Product Images
Image resolution must be a minimum of 800x800 and maximum of 2000x2000	
Dropbox image extension must be changed from dI=0 to dI=1	Working with Product Images
Image title/URL cannot contain spaces	Working with Product Images
GENERAL	
UPC is required for all non-component items and must be unique. No duplicate UPCs.	Common Error Messages
Short and long description cannot contain HTML markup	
Product_status is required and must be 'active'	