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Vendor Requirements - Image

Vendor Requirements

VENDOR IMAGE REQUIREMENTS – QUICK GUIDE

IMAGE SIZE

PREFERRED: 1760 x 2500 ppi   **MINIMUM:** 900 x 1200 ppi

- NO interpolation / up-sizing images to meet requirements.
- Increasing dimensions of an image manually to fit guidelines may result in pixelation and make the image blurry.

HIGH RESOLUTION FILE

PREFERRED: 300 ppi   **MINIMUM:** 72 ppi

** IF file is 72 ppi, it MUST be larger than minimum image size

COLOR MODE

RGB (8 bits per channel)

WHITE BACKGROUND

Backgrounds MUST be knocked out to white (R/255, G/255, B/255). No color cast on shadows or backgrounds.

NATURAL SHADOW

Shadows should look realistic whether naturally occurring or manufactured.

FILE FORMATS ACCEPTED

JPG – level 10 compression
PNG – with transparent background
TIFF – compressed

PRODUCT PHOTOGRAPHY

- White background (R/255, G/255, B/255)
- White seamless sweep or white tabletop
- Slight natural shadow for grounding
- Open space around product – No cropping

ON FIGURE PHOTOGRAPHY

- White background (R/255, G/255, B/255)
- White seamless sweep
- Slight natural shadow for grounding
- Space above and below model
- Include front, back and side shots
- Add detail or alternate shots where applicable

IMAGE UPLOAD ORDER

- Vendor images should be uploaded in the order they will be viewed on the product description page (PDP).
- Belk.com utilizes "A" for the main image and "B" through "E" for alternate shots.

** IMPORTANT **

- Front, back and side shots are <u>required</u> for all on-figure apparel, with up to two additional detail or alternate views.

- Still life and laydowns should highlight product on a white background*, with one main image and up to 4 alternate views.

    * **EXCEPTION**: Bedding, mattresses, bath collections and window treatments can have a lifestyle shot as the main image.

- Product-specific image order can be found throughout the guide - Most examples shown are of FINAL images that have been edited by Belk E-Commerce.

Vendor provided images may be used at the sole discretion of Belk E-Commerce. Failing to adhere to the guidelines in this document may result in images being rejected / not used. All inquiries concerning Belk E-Commerce image specifications can be directed to your Digital Merchandising partner.

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THE LIMITED
Women's Long Sleeve Mock Neck Midi Dress
Style #: D3401
★★☆☆☆ (2) | Write a Review

$32.70 - $109.00 Clearance ~~$109.00~~

$32.70 - $87.20 after coupon
use 20% code: **TREATYOURSELF**
ends 2/18 View Details

Color: Dusty Rose

Size: Size Chart   **Qty:**
Select ⌄   1 ⌄

◉ **Ship It - FREE @ $99**
In stock
Please select a size to check in-store availability.

Add to Bag

+ 🎁 Registry | + 📋 Wish List

Share 📘 🐦 📌 ✉️

You May Also Like

THE LIMITED Women's Tie
Neck Chiffon Midi Dress
$35.70 - $47.60
~~$119.00~~

THE LIMITED Long Sleeve
Maxi Dress
$24.75 ~~$99.00~~

THE LIMITED Suiting
Dress
$32.25 ~~$129.00~~

⌄

Description   Shipping & Returns

In ultra-silky fabric, this midi dress from THE LIMITED features a mock neck and blouson sleeves for an effortlessly sophisticated style.

Product Details
· Invisible zip closure
· Mock neck
· Long blouson sleeves
· Unlined
· Imported
· Belk Exclusive

Product Specifications
· 48 in Length

Material & Care
· Polyester, spandex
· Machine washable

belk

Ocean & Coast®
Men's Short Sleeve Fishing Shirt
Style #: 3658257
★★★★☆ (1) | Write a Review

$24.99 ~~$50.00~~

$19.99 after coupon
use 20% code: **PRESIDENTS**
ends 2/19 View Details

Color: CORAL CRUSH

Size: **Qty:**
Select   1

● Ship It - FREE @ $99
In stock
Please select a size to check in-store availability.

Add to Bag

+ 🎁 Registry | + 📋 Wish List

Share 📘 🐦 📌 ✉️

You May Also Like

Ocean & Coast Men's Long Sleeve Fishing Shirt
$19.99 after coupon
~~$55.00~~

Ocean & Coast Men's Short Sleeve Printed Fishing Shirt
$19.99 after coupon
~~$50.00~~

Ocean & Coast Solid Short

Description   Shipping & Returns

This short sleeve shirt by Ocean & Coast® is made from moisture-wicking material that absorbs, wicks and dries in cool comfort while also being breathable enough that moisture flows through for cool comfort. Plus, it provides UV 30 protection that protects you from the elements while providing proper protection that meets ASTM D6603 standards.

Product Details
· Button closure
· Collar
· Short set-in sleeves
· 2 chest flap pockets
· Imported
· Belk Exclusive

Material & Care
· Woven
· Polyester
· Machine washable

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Carter's®
Baby Girls 3 Piece Cherry Little Short Set
Style #: 1H355310
★★★★★ (2) | Write a Review

$12.99 Doorbuster $26.00
Coupon Excluded

Color: Red

Size: Select

Qty: 1

◉ Ship It - FREE @ $99
In stock
Please select a size to check in-store availability.

Add to Bag

+ 🎁 Registry | + 📋 Wish List

Share 📘 🐦 📌 ✉️

You May Also Like

Carter's Baby Girls
Chicken Snap-Up Romper
$7.99 $16.00

Carter's Baby Girls
Strawberry Snap Up
Romper
$7.99 $16.00

Carter's Baby Girls 3 Piece
Chambray Little Short Set
$12.99 $26.00

Description   Shipping & Returns

With a warm, ribbed neckline, this infant set by Carter's® includes a polka-dot blouse with flutter sleeves, cherry print skorts with a covered elastic waistband that's soft on your little girl's tummy, and an all-over cherry print bodysuit with strong snaps that keep up with the wear, wash, and repeat cycle.

Product Details
· 3-piece set
· Bodysuit: snap closure, crew neck, short snap sleeves
· Shirt: pullover, square neck, short flutter sleeves
· Shorts: elastic waistband
· Imported

Material & Care
· Cotton
· Machine washable

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spartina 449
Tidalholm Pia Shoulder Bag
UPC: 0742833272048

☆☆☆☆☆ | Write a review

$164.00

Color: Navy

Size: One Size

Qty: 1

Only 4 left in stock

FREE Shipping on all orders over $49

Add to Bag

🎁 Registry
📋 Wish List

Store availability:
Currently unavailable at
📍 **Belk Charlotte NC- Southpark**
Find Another Store

✉ Send as an eGift   What's this?

New

Share f 🐦 📌 G+ ✉

Description   Shipping & Returns   Offers & Rebates

Graciously welcoming all of your essentials, the roomy, linen interior of the Pia Shoulder Bag from spartina 449 features a zip and 2 slip pockets under its hidden magnetic closure. It is designed with a leather tassel with a mermaid stud, leather sides and bottom, webbed shoulder strap and classic lines that will keep you looking chic season after season.

- 12.25" W x 11" L x 4.25" D
- Magnetic closure
- Exterior: debossed Spartina 449 logo, leather tassel with mermaid stud on front zipper pocket
- Interior: 1 zip pocket, 2 slip pockets, linen lined
- Shoulder strap with 11" drop
- Spot clean only
- Linen, leather
- Imported

belk

Perry Ellis®
Manning Boot

★★★★★ | Write a review

Orig. $80.00 **Now $39.99**

Color: Black

Size: **Qty:**

Select ⌄   1 ⌄

In Stock

FREE Shipping on all orders over $49

Add to Bag   🎁 Registry
                   📋 Wish List

Bonus Buy

Share f 🐦 📌 G+ ✉

Check in-store availability:
Please select size above

✉ Send as an eGift   What's this?

Description   Shipping & Returns

Bring style to the forefront of your wardrobe with the Manning Boot from Perry Ellis®. Made with a soft, yet sturdy leather, these stylish boots are a wardrobe staple and can be dressed up or down, depending on your look.

· Lace-up closure
· Cap toe
· Medium width
· Leather
· Imported

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Madison Park
Kasey 5-Piece Reversible Comforter Set

☆☆☆☆☆ | Write a review

Orig. $94.00   Now $60.00 - $70.50

Color: Grey

Size:
Select ⌄

Qty:
1 ⌄

In Stock

FREE Shipping on all orders over $49

Add to Bag

🎁 Registry
📋 Wish List

Check in-store availability:
Please select size above

✉ Send as an eGift   What's this?

Share f t p G+ ✉

New

Description   Shipping & Returns

Dress your bedding in the Madison Park Essentials Kasey Reversible Comforter Set for a look of glamour and charm. The beautiful comforter set is decorated with a stylish tufted design and reverses to a printed fretwork design.

Full/Queen Comforter set includes:
1 Comforter: 90" x 90"
2 Standard Shams: 20" x 26" (2)
2 Decorative Pillows: 12" x 18"/18" x 18"

King/California King set includes:
1 Comforter: 104" x 92"
2 King Shams: 20" x 36" (2)
2 Decorative Pillows: 12" x 18"/18" x 18"

· 5-piece set
· Reversible
· Machine washable
· Microfiber, polyester
· Imported
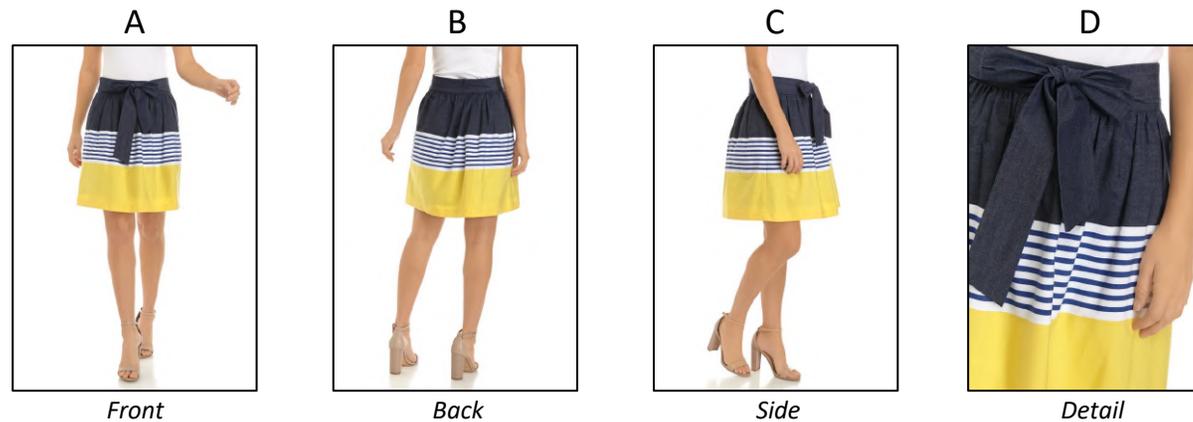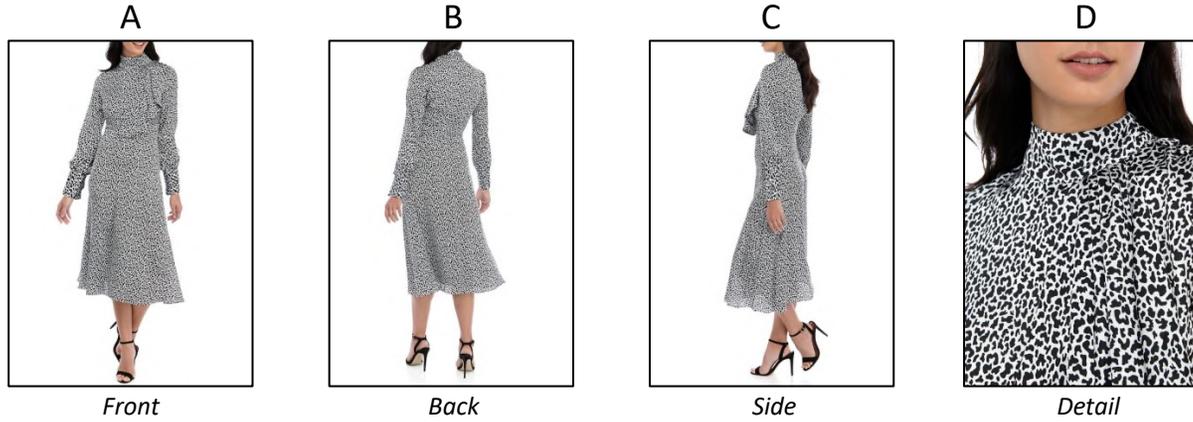
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DRESSES

A	B	C	D
Front	Back	Side	Detail

SKIRTS

A	B	C	D
Front	Back	Side	Detail

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

TOPS, SWEATERS, HOODIES, COATS, JACKETS, BLAZERS
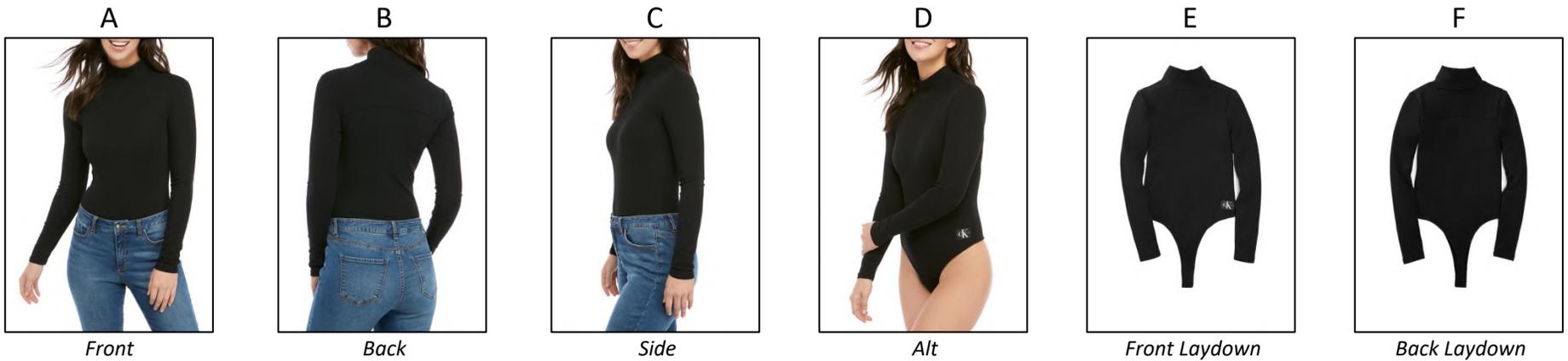
A	B	C	D
Front	*Back*	*Side*	*Detail*

BODYSUITS

A	B	C	D	E	F
Front	*Back*	*Side*	*Alt*	*Front Laydown*	*Back Laydown*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

PANTS, JEANS, LEGGINGS, TROUSERS, JUMPSUITS, ROMPERS
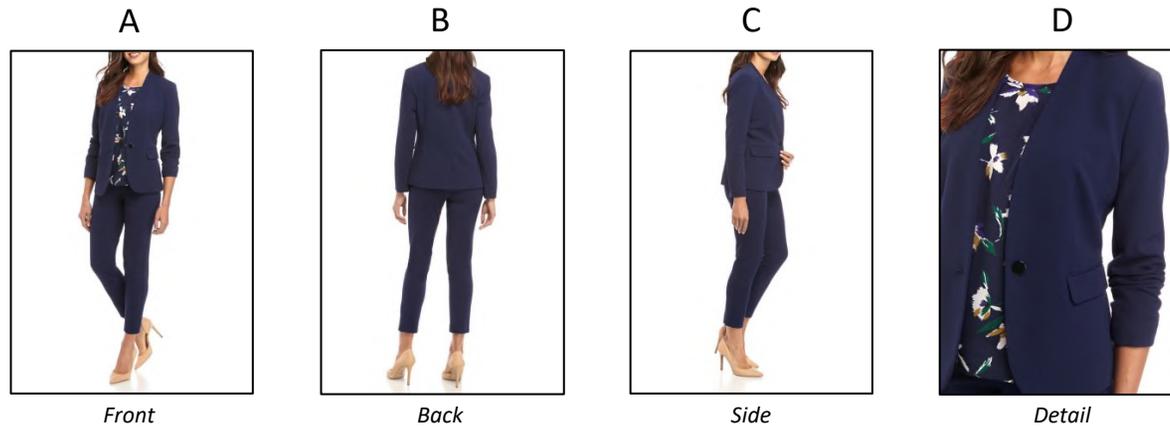
A	B	C	D

Front	Back	Side	Detail

SETS

A	B	C	D

Front	Back	Side	Detail

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

PANTIES

A	B	C
Front	*Back*	*Side*

PANTY SETS

| A	B	C	D
Group Laydown	*Front*	*Back*	*Package*
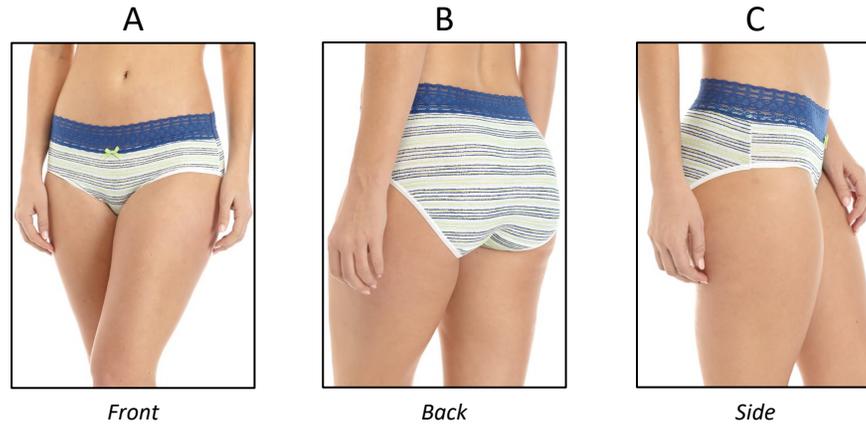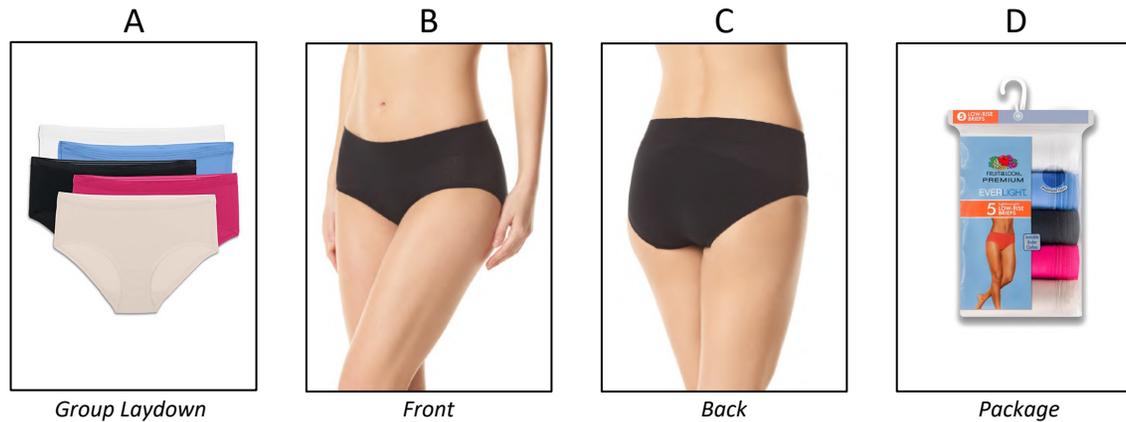
** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

SHAPEWEAR
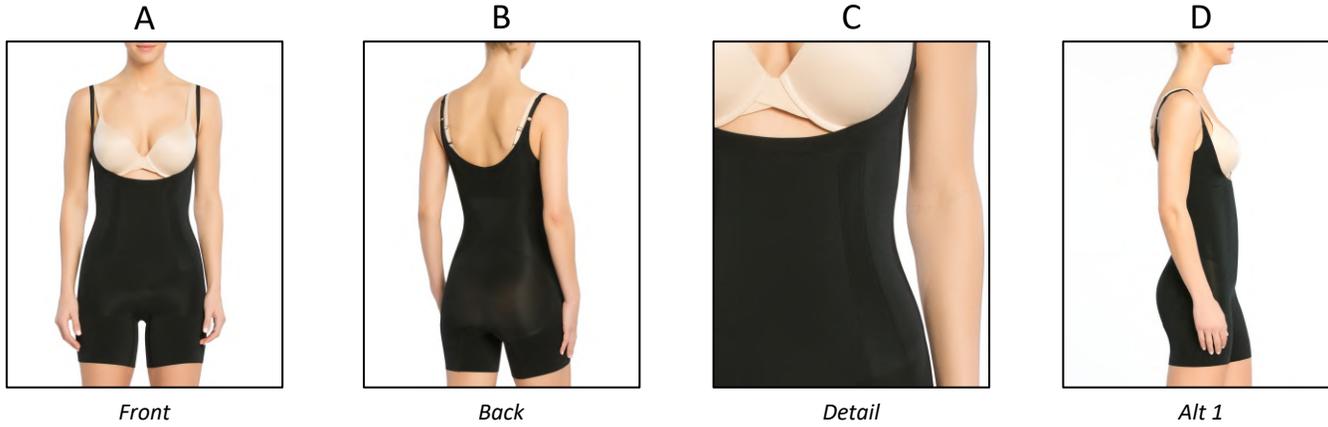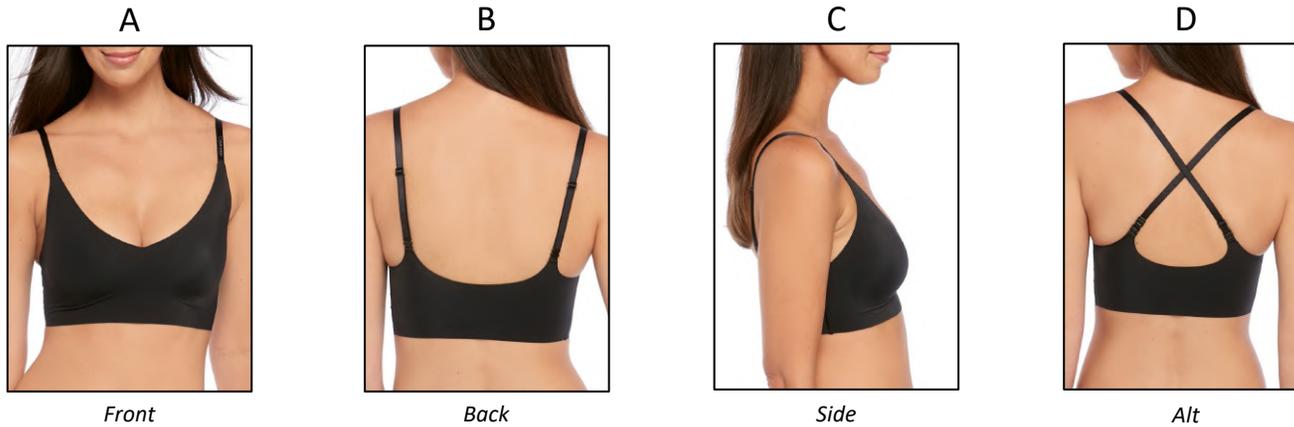
A	B	C	D
Front	*Back*	*Detail*	*Alt 1*

BRAS

| A	B	C	D
Front	*Back*	*Side*	*Alt*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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SWIMWEAR

A	B	C	D
Front	*Back*	*Side*	*Detail*

SWIMWEAR – COVER UPS

| A	B	C	D
Front	*Back*	*Side*	*Detail*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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SLEEPWEAR – PAJAMA SETS

A	B	C	D
Front	*Back*	*Packaged Set*	*Detail*
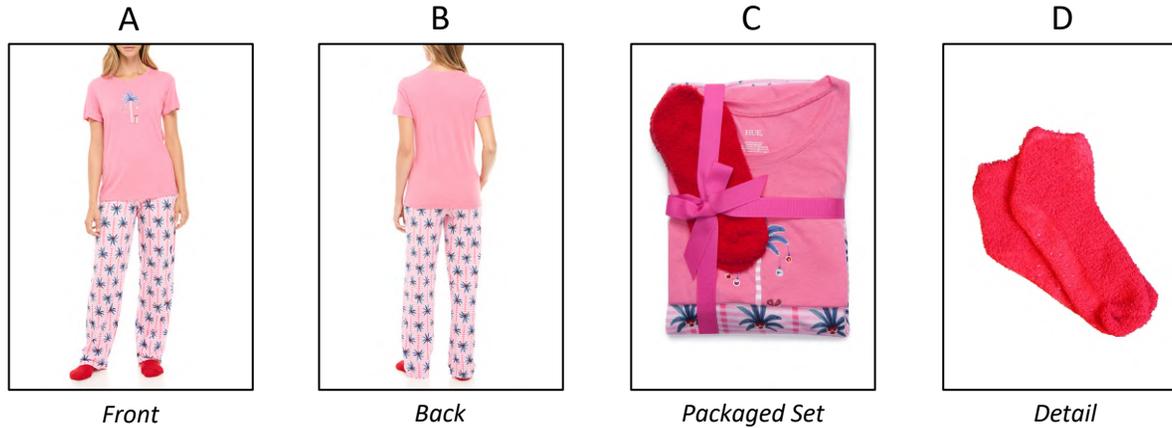
SLEEPWEAR – LOUNGE BOTTOMS

A	B	C	D
Front	*Back*	*Side*	*Detail*

**** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total ****

SLEEPWEAR – BABYDOLLS, CHEMISES, TOPS, NIGHTGOWNS, SLEEPSHIRTS, ROBES, SLIPS

A	B	C	D

Front	Back	Side	Detail

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

SUITS

A	B	C	D	E
Front	Back	Side	Detail	Detail
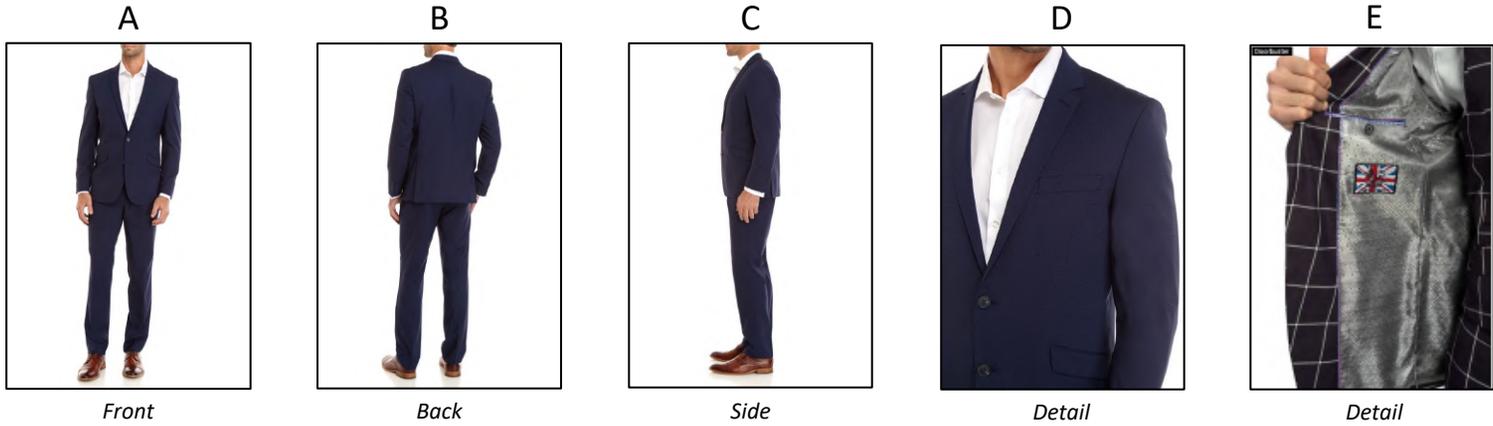
SHIRTS, TOPS, SWEATERS AND HOODIES
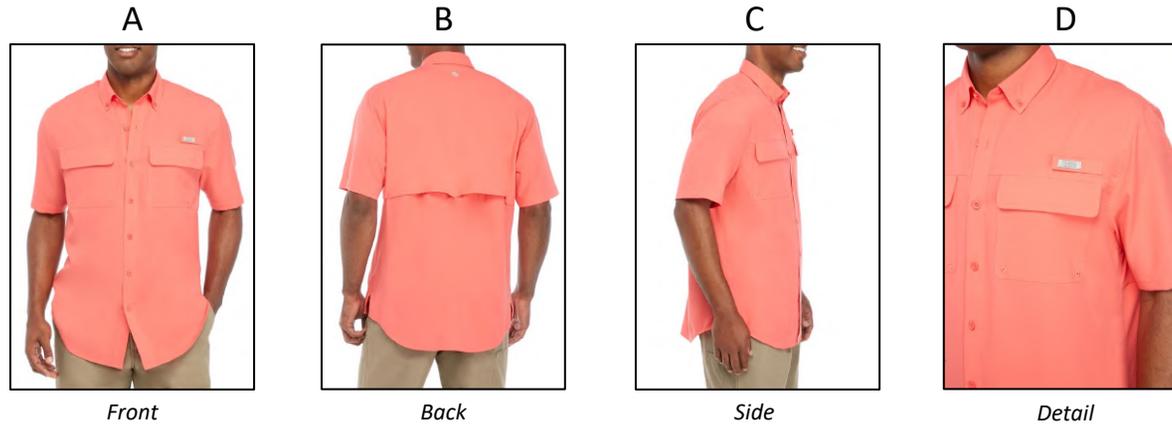
| A	B	C	D
Front	Back	Side	Detail

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

JACKETS, BLAZERS AND COATS
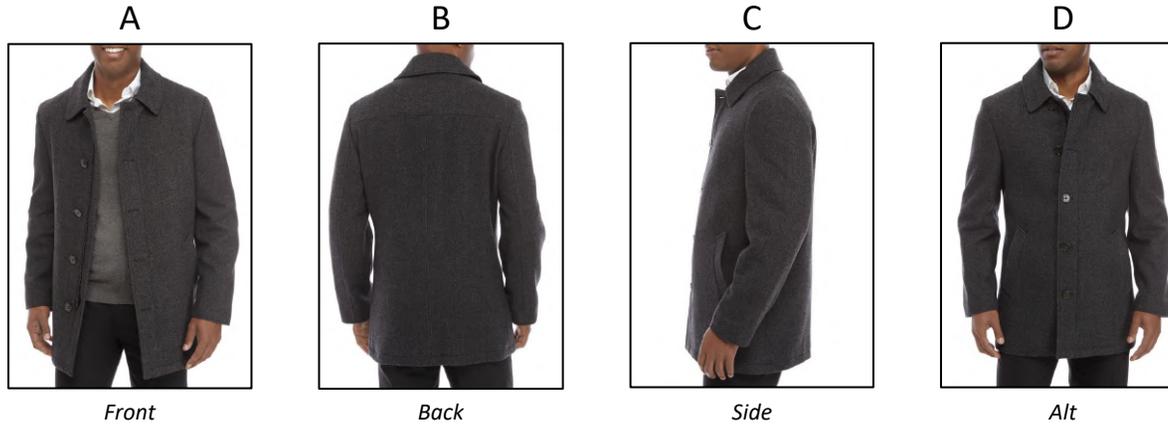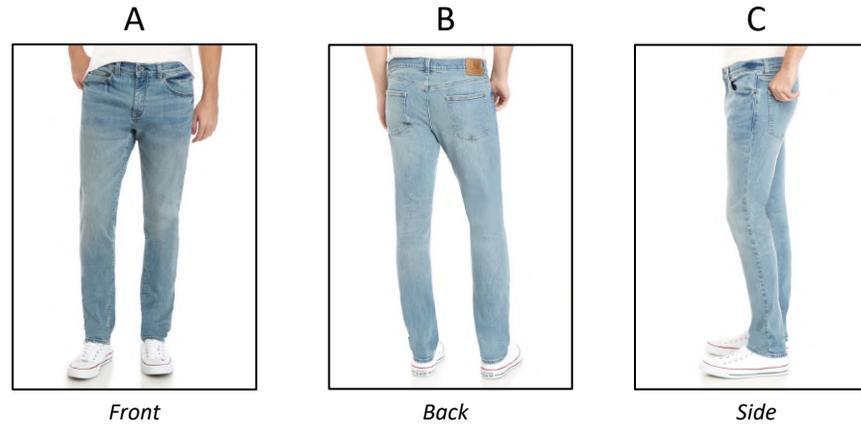
A	B	C	D
Front	*Back*	*Side*	*Alt*

JEANS

A	B	C
Front	*Back*	*Side*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

SHORTS, SWIM

A	B	C	D

Front   *Back*   *Side*   *Detail*
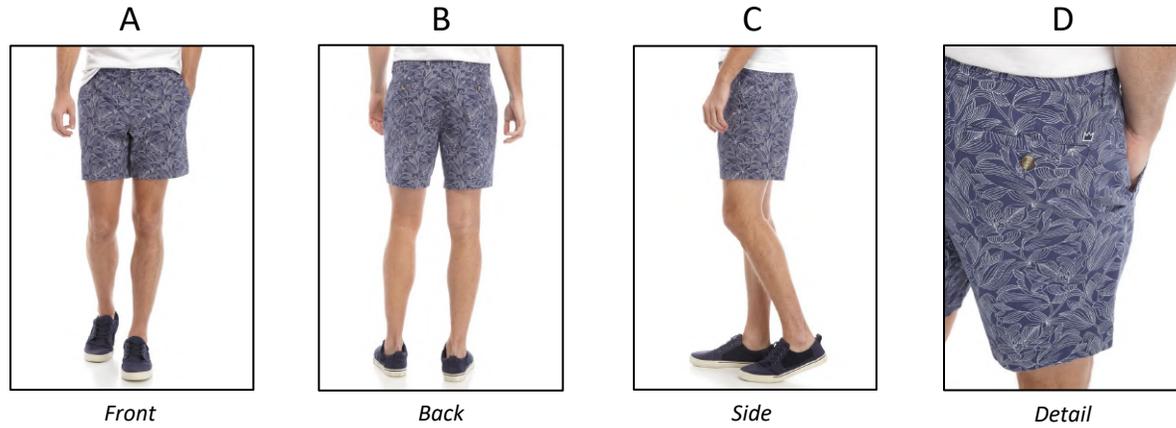
SLEEP AND LOUNGE PANTS

A	B	C

Front   *Back*   *Side*

**** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total ****

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PAJAMA SETS

A	B	C
Front	*Back*	*Side*

ROBES

| A	B	C
Front	*Back*	*Detail*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

BOXERS, BRIEFS AND UNDERWEAR

A

Group

B

Front

C

Back

D

Alt 1
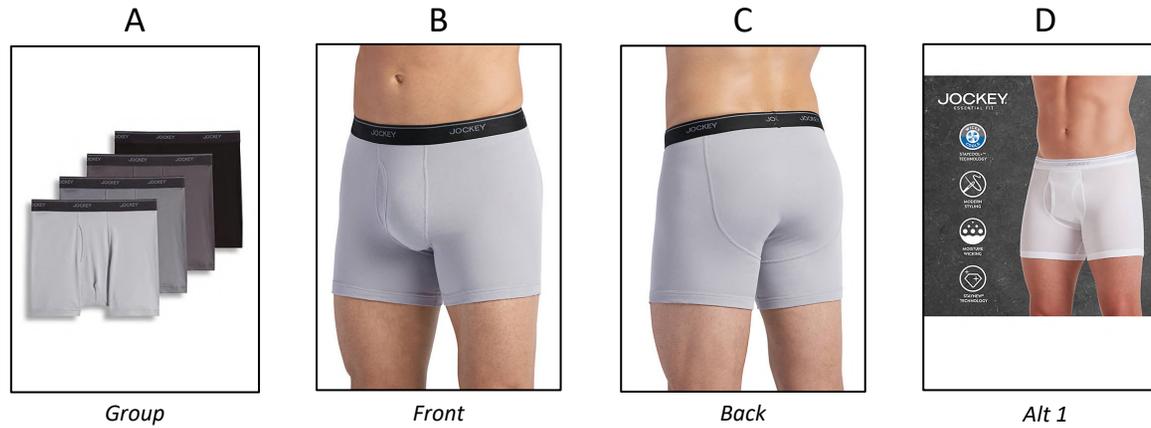
TIES, BOW TIES, POCKET SQUARES
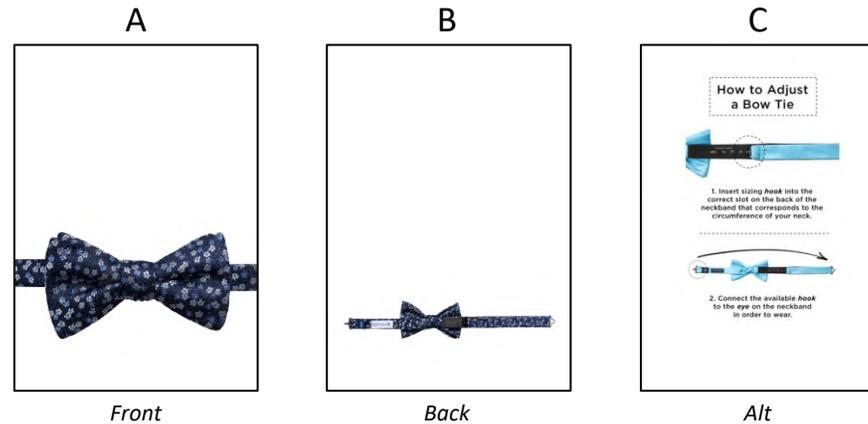
A

Front

B

Back

C

Alt

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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TOPS, COATS, JACKETS, DRESSES, PAJAMAS, BODYSUITS

A — *Front*

B — *Back*

C — *Detail*

PANTS, LEGGINGS, ROMPERS, SHORTS
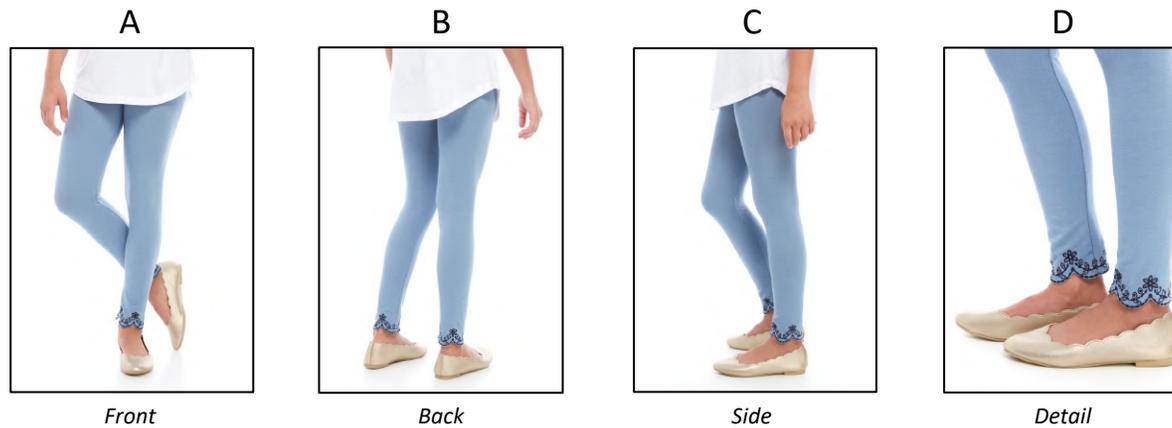
A — *Front*

B — *Back*

C — *Side*

D — *Detail*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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TRUNKS, RASHGUARDS

A	B	C
Front	*Back*	*Detail*

SWIMSUITS

A	B	C
Front	*Back*	*Detail*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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SETS

A	B	C
Front	*Back*	*Detail*

TOYS, GAMES
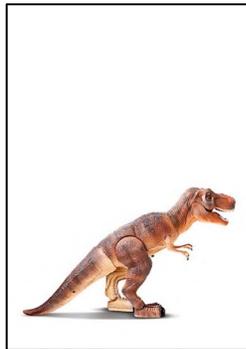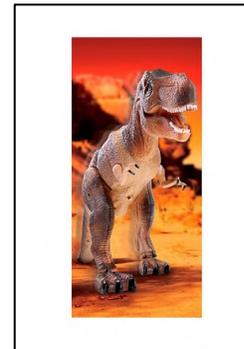
A	B	C	D	E
Product	*Alt 1*	*Alt 2*	*Alt 3*	*Alt 4*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

ALL SHOES

A	B	C	D	E
Outside View	*Inside View*	*Rear View*	*Top View*	*Bottom View*
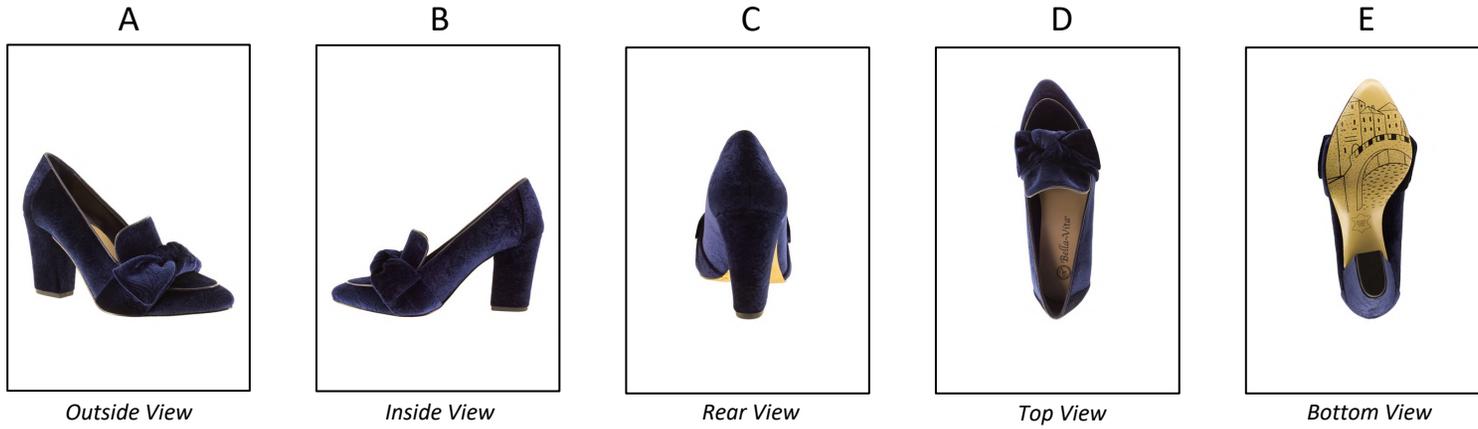
- Main image <u>MUST</u> face right
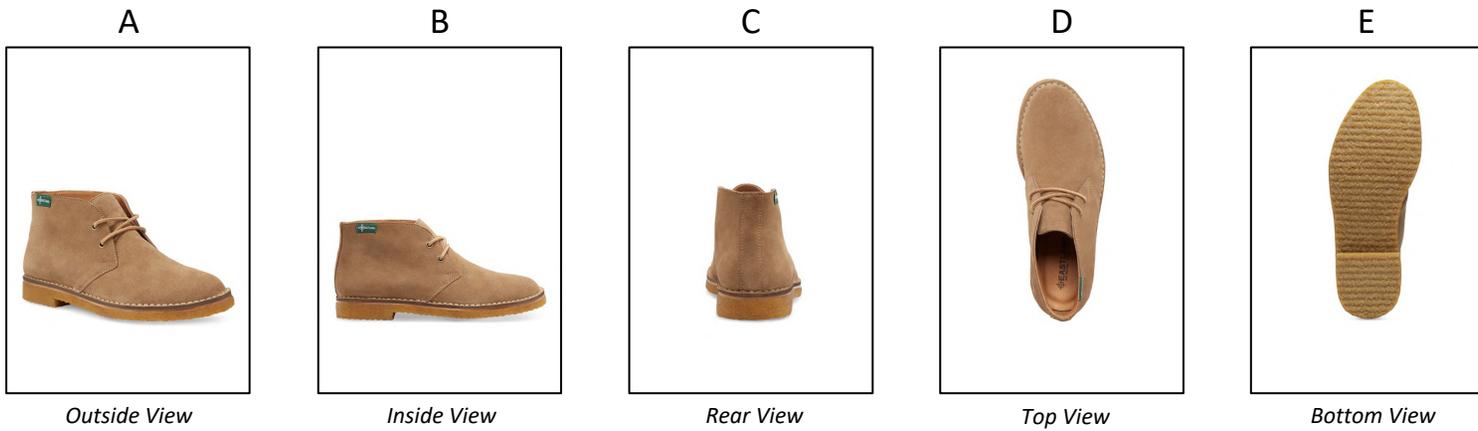
A	B	C	D	E
Outside View	*Inside View*	*Rear View*	*Top View*	*Bottom View*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

HANDBAGS, WALLETS

A B C D E

Front | Back | Side | Interior | On Figure
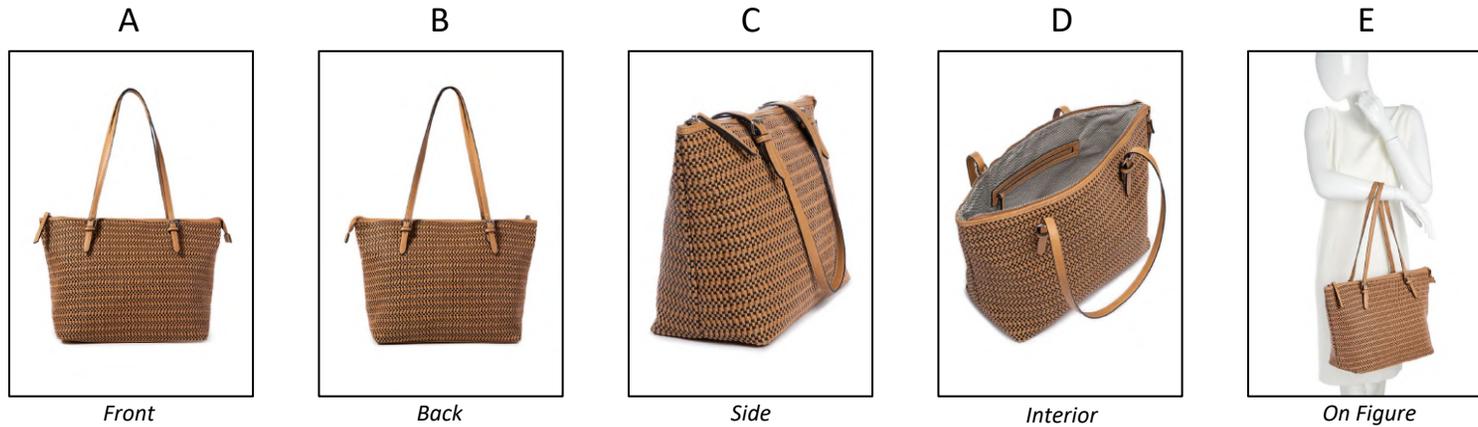
SOCKS, BELTS, HATS, SUNGLASSES
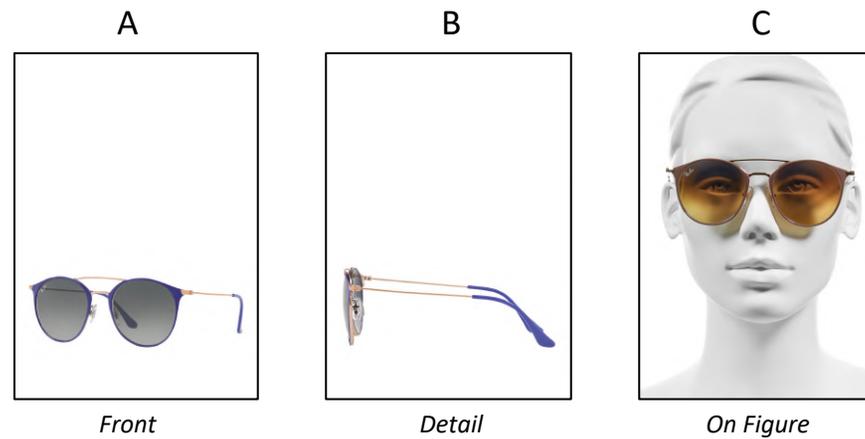
A B C

Front | Detail | On Figure

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

WATCHES
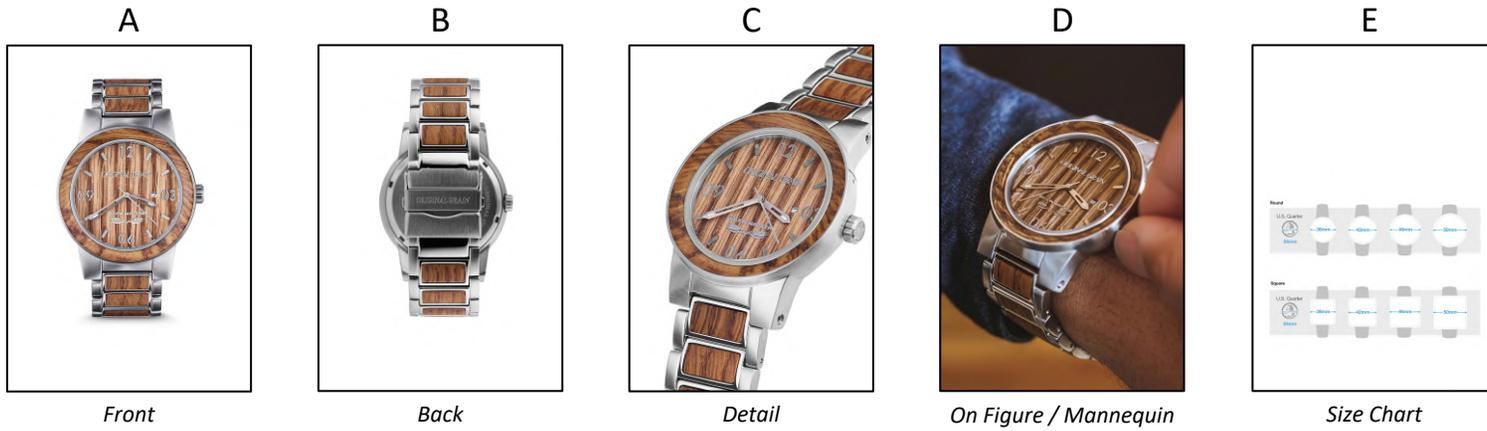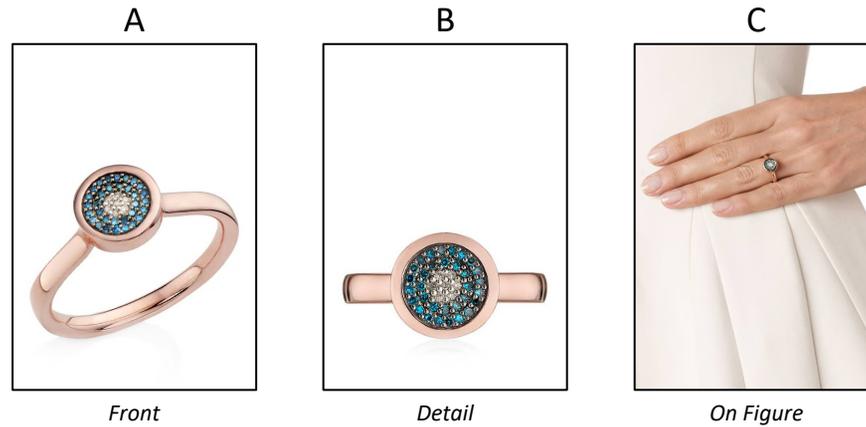
A	B	C	D	E
Front	*Back*	*Detail*	*On Figure / Mannequin*	*Size Chart*

RINGS

| A	B	C
Front	*Detail*	*On Figure*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

NECKLACES, EARRINGS, BRACELETS
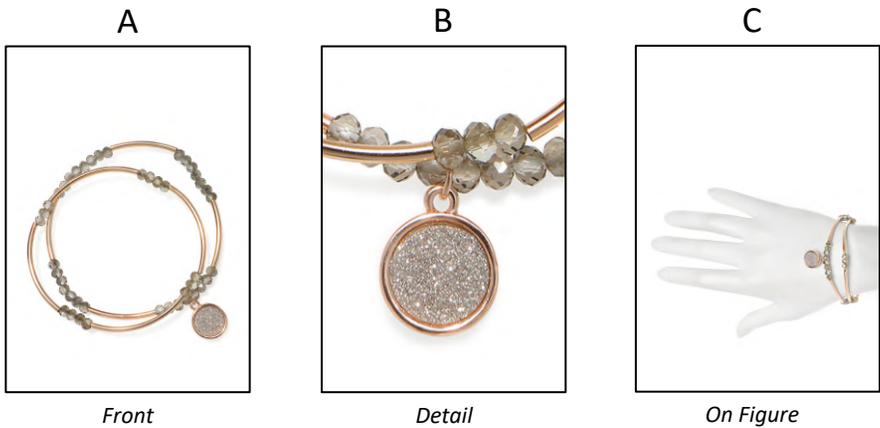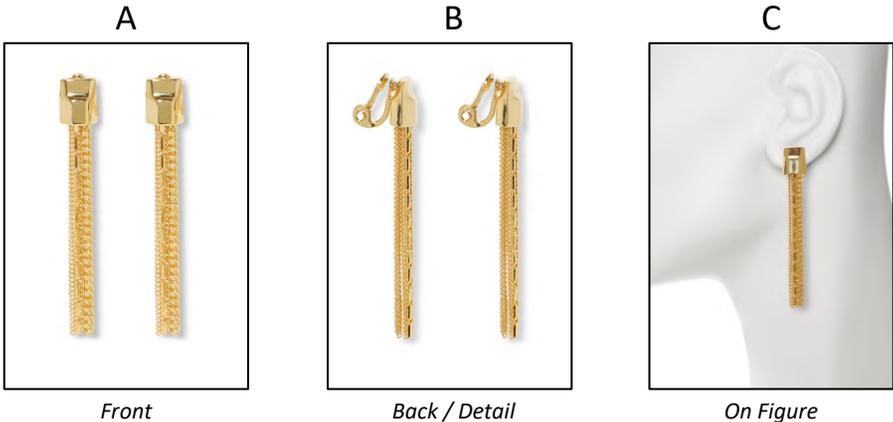
A

B

C

Front

Back / Detail

On Figure

A

B

C

Front

Detail

On Figure

** All products should have a minimum of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

JEWELRY SETS

A	B	C	D
Group	Detail	On Figure	Package

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

SHEETS, QUILTS, COMFORTERS, DUVET COVERS, MATTRESS PADS/TOPPERS, PILLOWS
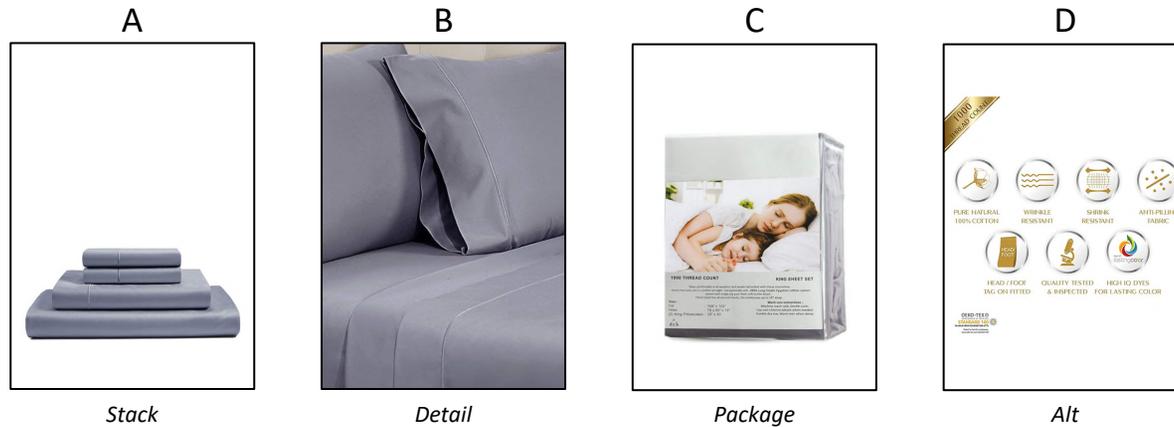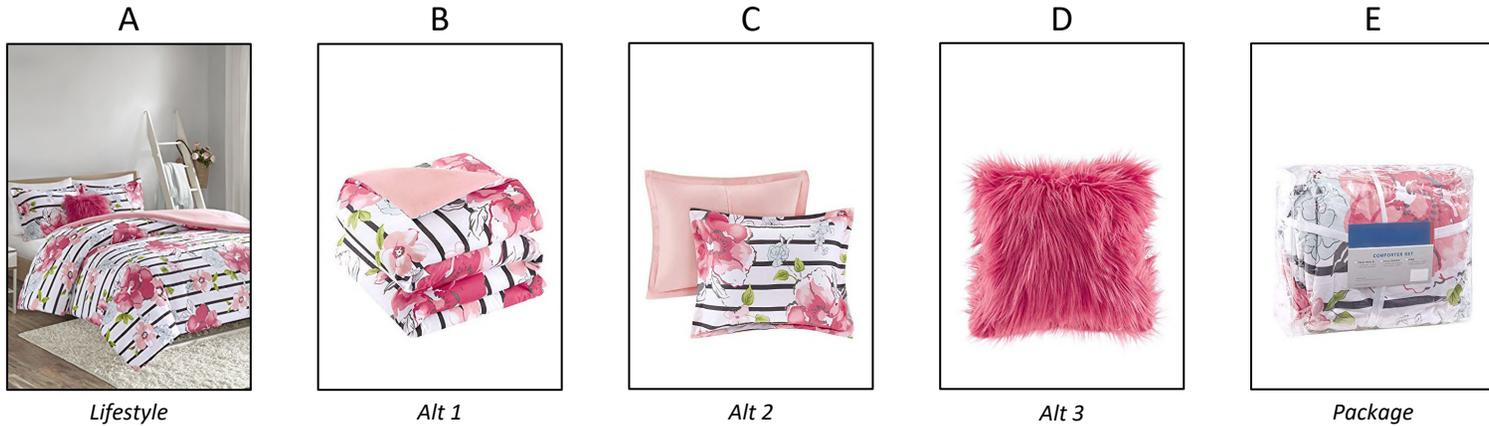
A	B	C	D	E

| *Lifestyle* | *Alt 1* | *Alt 2* | *Alt 3* | *Package* |

| A	B	C	D

| *Stack* | *Detail* | *Package* | *Alt* |

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

BATH TOWELS
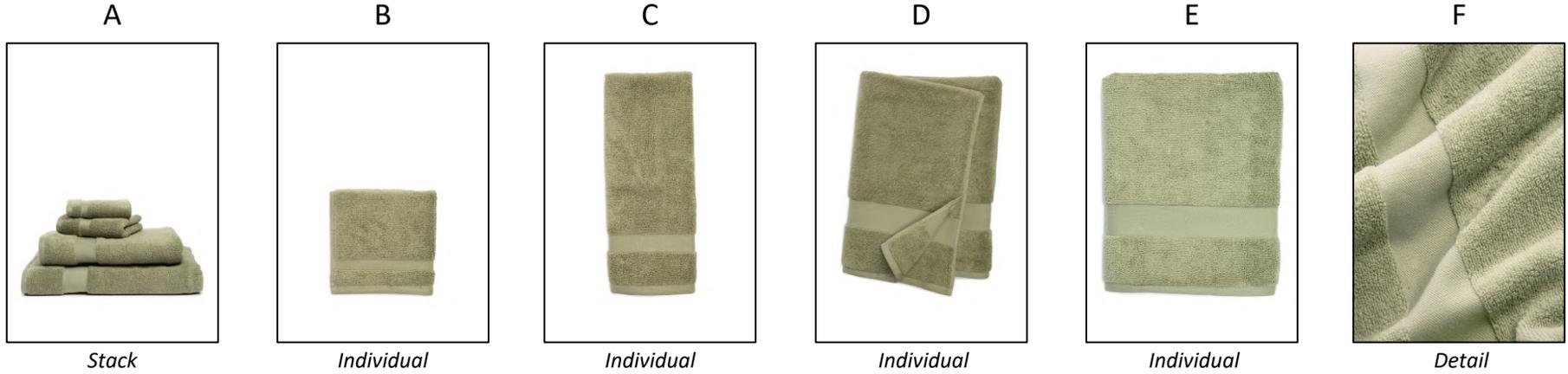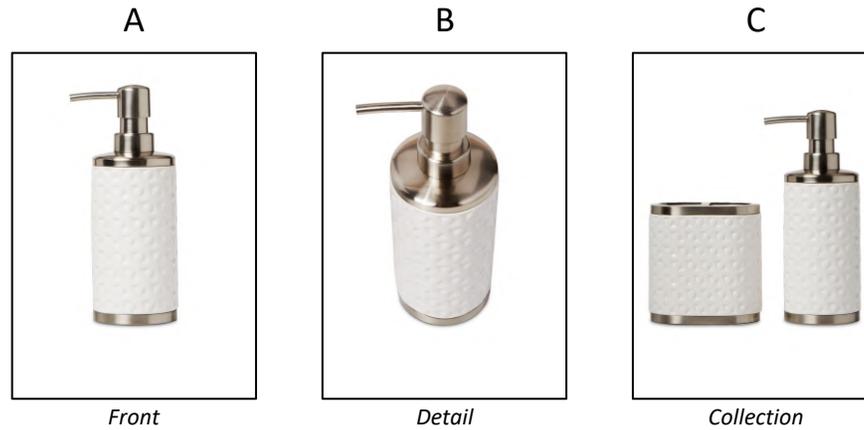
A	B	C	D	E	F
Stack	*Individual*	*Individual*	*Individual*	*Individual*	*Detail*

BATH ACCESSORIES

| A	B	C
Front	*Detail*	*Collection*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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DINNERWARE, DRINKWARE, FLATWARE

A	B	C	D	E
Product / Group	Alt 1	Alt 2	Alt 3	Alt 4

COOKWARE

A	B	C	D	E
Product / Group	Alt 1	Alt 2	Alt 3	Package

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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SMALL APPLIANCES – BLENDERS, FOOD PROCESSORS, MIXERS, JUICERS
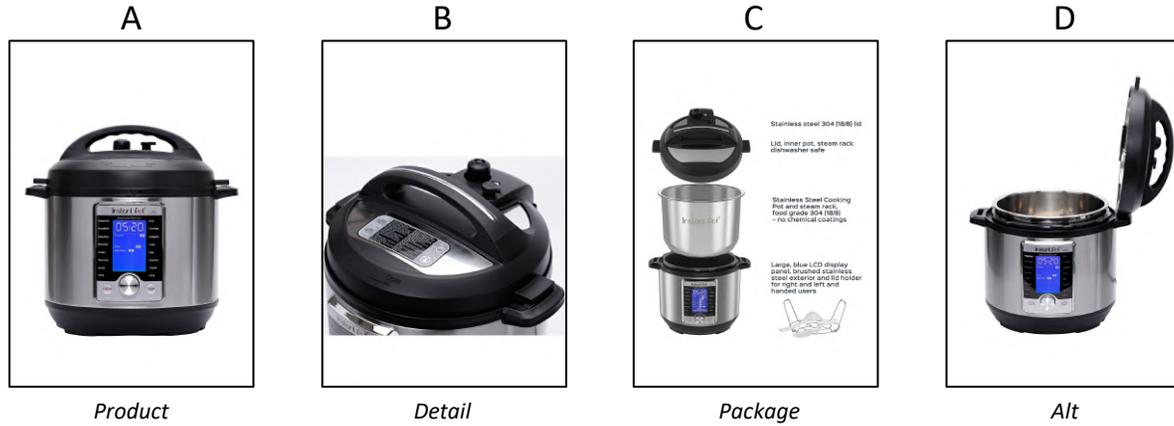
A


Product

B

Detail

C

Package

D

Alt

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

CURTAINS

A	B	C	D	E
Front	Back	Detail	Alt 1	Alt 2

RUGS
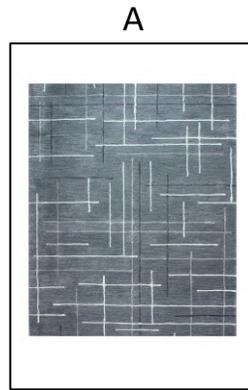
A	B	C
Front	Back	Detail

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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LIGHTING

A	B	C	D
Off	*On*	*Detail*	*Alt*
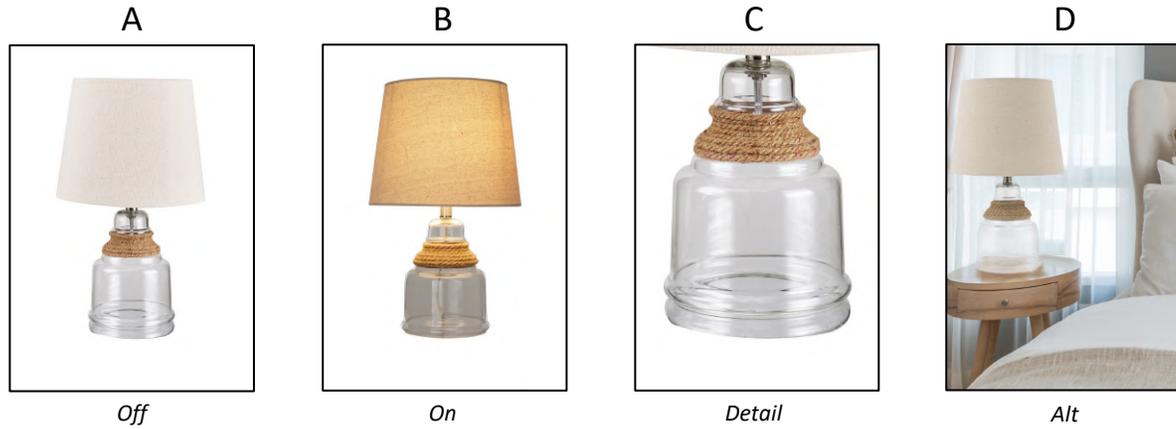
FRAMES, WREATHS, WALL ART, DECORATIVE ACCENTS

A	B	C	D	E
Front	*Back*	*Detail*	*Alt 1*	*Alt 2*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **

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FURNITURE

A	B	C	D	E
Front	*Back*	*Detail*	*Alt 1*	*Alt 2*

LUGGAGE

A	B	C	D	E
Front	*Back*	*Detail*	*Alt 1*	*Alt 2*

** All products should have a <u>minimum</u> of 3 images: front(A), back(B) and side or detail(C). Up to 2 additional detail or alts are optional – 5 images total **