

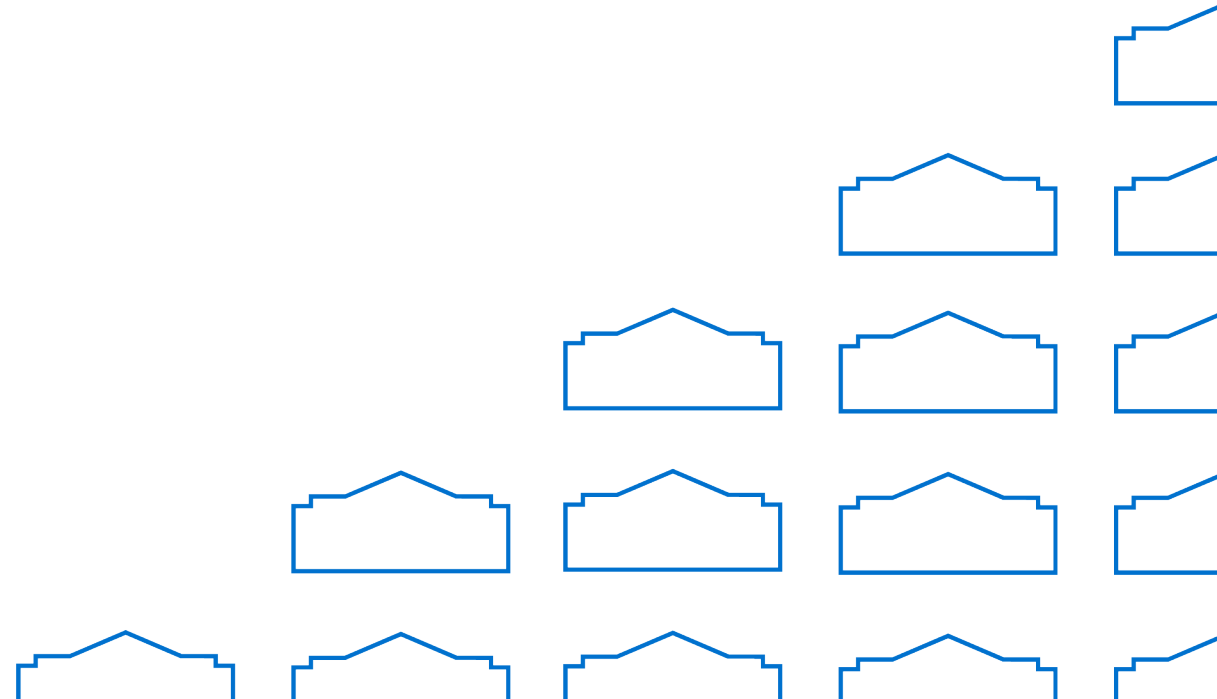


# **PDP Orientation Job Aid**

**Audience: Marketplace Sellers**

# Purpose

This is a job aid for Marketplace Sellers to provide guidance on Lowe's Product Detail Page (PDP). The following information is intended to explain how the PDP ties to Item Setup attributes.



# Lowe's Item 6608070 - Ostrich Blue Folding Chair

Home Decor / Furniture / Folding Tables & Chairs / Folding Chairs



## Ostrich Blue Residential Standard Folding Chair with Strap Seat ( Outdoor )

Item #6608070 | Model #164933

☆☆☆☆☆ 0



**\$78<sup>.99</sup>**

Marketplace items sold by a third party are not eligible for Lowe's offers. [i](#)



Buy Now, Pay Later

\$26.33 with 3 monthly payments. [Learn How](#)

Pickup

Unavailable

Delivery

Fri, Jan 31 (Est.)

6 Available

Delivery to [28078](#)

Get it by **Fri, Jan 31 (Est.)**

Outside Delivery.

FREE

— 1 +

Add to Cart

Sold and Shipped by [Spreetail](#)

[Report an issue](#) with this product or seller

## Top Half - Product Detail Page (PDP)

# Lowe's Item 6608070 - Ostrich Blue Folding Chair

## Bottom Half - Product Detail Page (PDP)



### Best Price. Guaranteed

Find a lower price on an exact item? We'll match it. Some exclusions apply.

[Learn More](#)



### FREE Returns

Return it in store or ship it back for free. Eligibility rules apply.

[Learn More](#)



### Pay Your Way

Credit card, PayPal or Buy Now, Pay Later options available at checkout. Your choice.

[Learn More](#)

### Overview

- Outdoor lounge chair showcases a patented open/close face cavity for ultimate comfort; Lay on your back using the cushioned pillow, or on your front using the open face cavity
- Features 5 chair positions so you can sit up, recline, or lay flat; Sits 6.5 inches off the ground, great for sun-bathing, reading, and more
- Reclining beach chair is constructed with a lightweight aluminum frame that supports up to 250 pounds

### Specifications

### Compare

Reviews ☆☆☆☆☆ 0 (0)

### Community Q & A

# Product Category & Front Facing Image

Home Decor / Furniture / Folding Tables & Chairs / Folding Chairs

← Product Category



← Front Facing Image

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Pickup

Unavailable

Delivery

Mon, Feb 10 (Est.)

5 Available


Product Title: Key identifier and helps customers quickly understand what a product is. Format: Brand + Defining Qualities.

Lowe's Item Number | Seller Model (SKU) Number

Sales price of item

Denotes Marketplace item

ALL Marketplace items will be Delivery

 Delivery to [28078](#)

✓ Get it by **Mon, Feb 10 (Est.)**  
Outside Delivery.

FREE

Customer Order Lead Time

—


1

+

Add to Cart

Options from Customer Minimum Order  
Quantity & Multiple Order Quantity

 Sold and Shipped by [Spreetail](#)

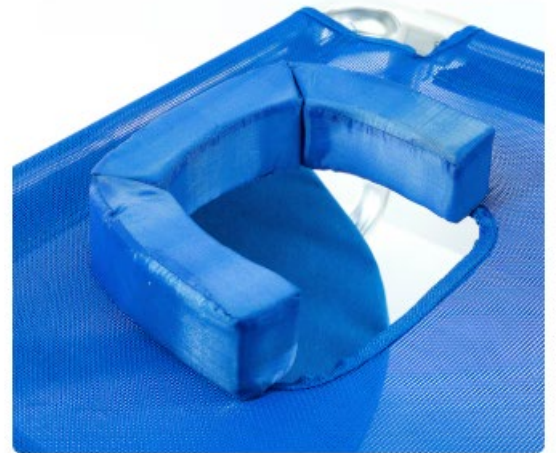
 [Report an issue](#) with this product or seller

Denotes Marketplace Seller



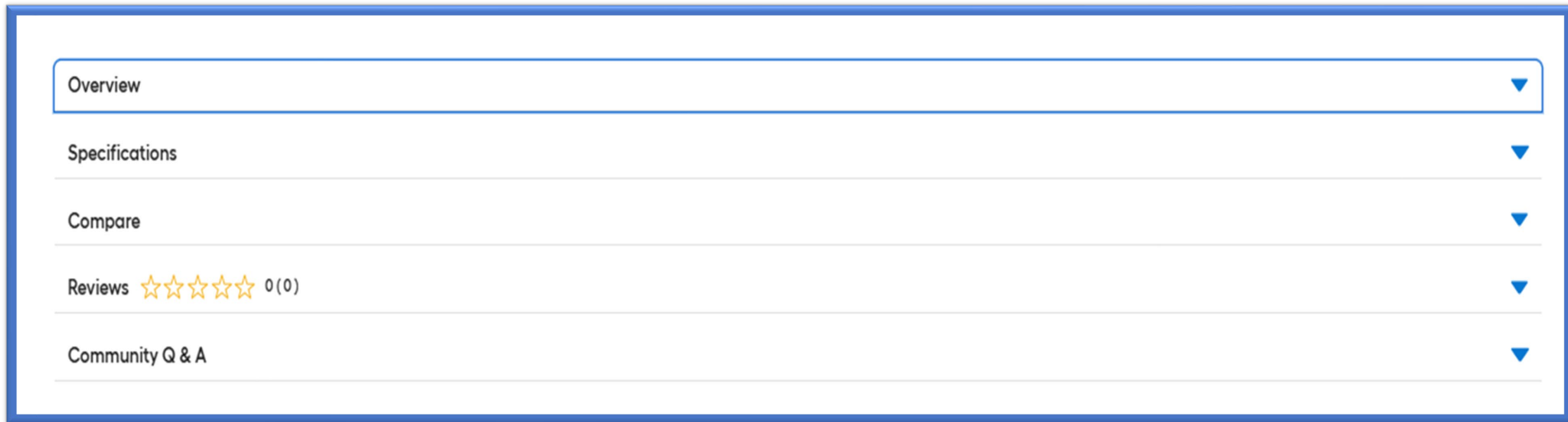
Members save more. [Join for FREE](#)





**Additional Product Images uploaded by the Seller. 3 images are required, including the Front Facing image. Other images are encouraged for product content enhancement.**





**The 2nd Half of PDP Page includes sections of Item data. These are:**

- **Overview – High impact item data. Seller’s first 3 Bullets.**
- **Specifications – Seller’s Item attribute data. Specs required are based on Product Category and must match what is shown in images.**
- **Compare – This will populate other “like” items sold by Lowe’s.**
- **Reviews – Customer reviews collected by Lowe's and vetted by Bazaarvoice.**
- **Community Q&A – Posted questions by customers, to be answered by Seller only if they have a Bazaarvoice account.**



# Product Overview

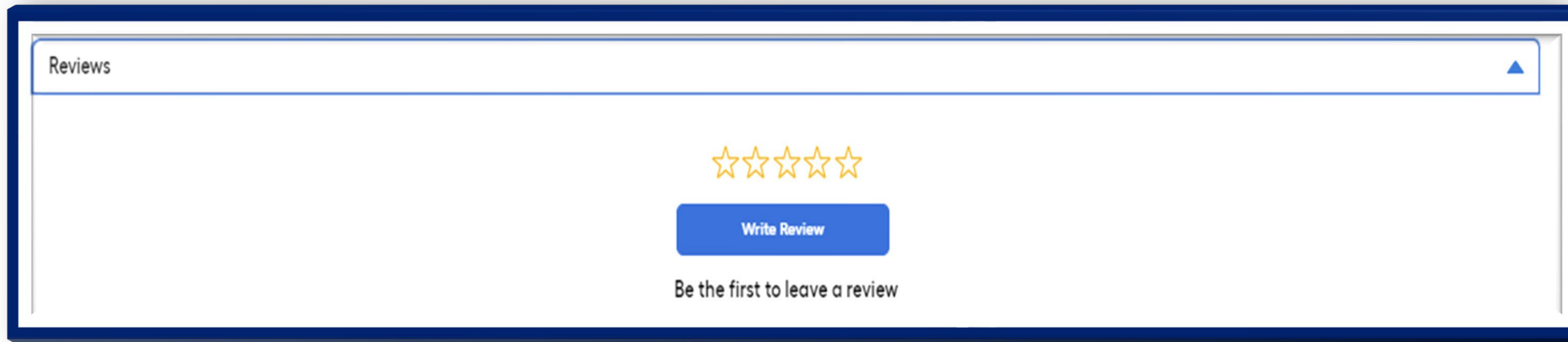
- Overview is made up of the Seller's 3 Bullet Points.
- These should be the most important, high-level features of the product.

## Overview

- Outdoor lounge chair showcases a patented open/close face cavity for ultimate comfort; Lay on your back using the cushioned pillow, or on your front using the open face cavity
- Features 5 chair positions so you can sit up, recline, or lay flat; Sits 6.5 inches off the ground, great for sun-bathing, reading, and more
- Reclining beach chair is constructed with a lightweight aluminum frame that supports up to 250 pounds

# Reviews

- Populated by customers when item is purchased.
- Lowe's prompts Reviews after purchase.
- Reviews are collected and reviewed by 3<sup>rd</sup> Party, Bazaarvoice.



The screenshot shows a product review section. At the top, there is a tab labeled "Reviews" with a small upward-pointing triangle icon on the right. Below the tab, there are five yellow stars. Under the stars is a blue button with the text "Write Review". Below the button, the text "Be the first to leave a review" is displayed. The entire review section is enclosed in a dark blue border.

- Specifications are populated by the Seller's Item attribute data entered in the Marketplace platform.
- Required attributes are specific to Product Category chosen.

Specifications

General

Color/Finish Family	Blue	Type	Standard
Manufacturer Color/Finish	Blue		

Dimensions

Arm Height	6.5	Seat Width	24
Height	30	Weight	8
Length	39.25	Weight Capacity	250
Seat Height	30	Width	24
Seat Length	39.25		

Features

Adjustable Back	Yes	Recommended Cleaning Method	Wash with water
Assembly Required	No	Seat Type	Strap
Casters	No	Seat/Cushion Shape	Other
Commercial/Residential	Residential	Stain Resistant	No
Fabric Material	Polyester	Swivel	No
Package Quantity	1	Tablet Arm Included	Yes
Pattern	Abstract	Use Location	Outdoor
Pillow Headrest	Yes	UV Protection	Yes
Primary Material	Metal		

Warranty

Warranty	90-day		
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