

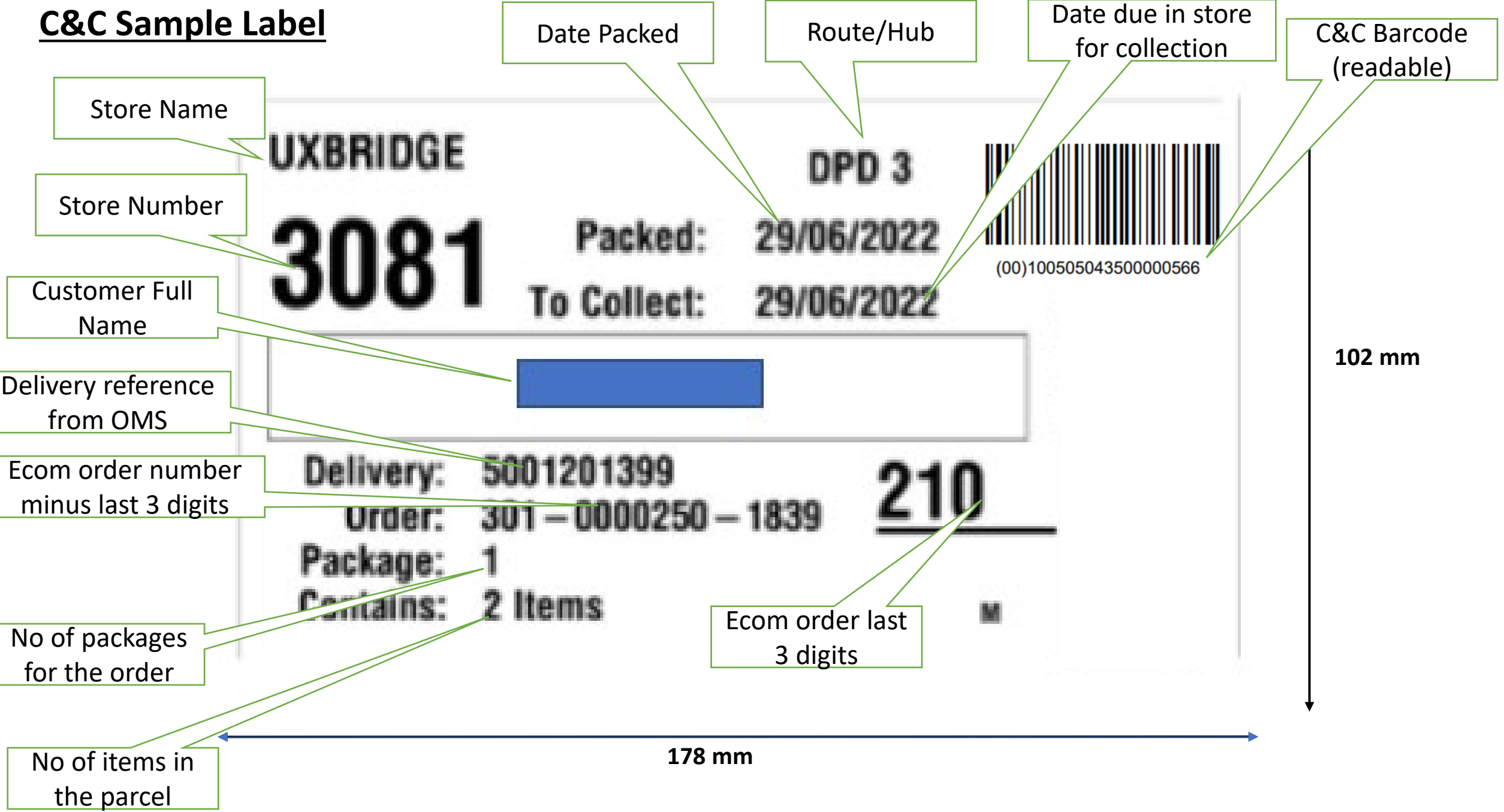
# M&S Dropship Click and Collect Label Requirements

Summary of M&S Click and Collect Label Design requirements, including Order Message Field Mappings for suppliers using the Rithum for Brands (ChannelAdvisor Platform)

24 April 2025 (Version 1.0)

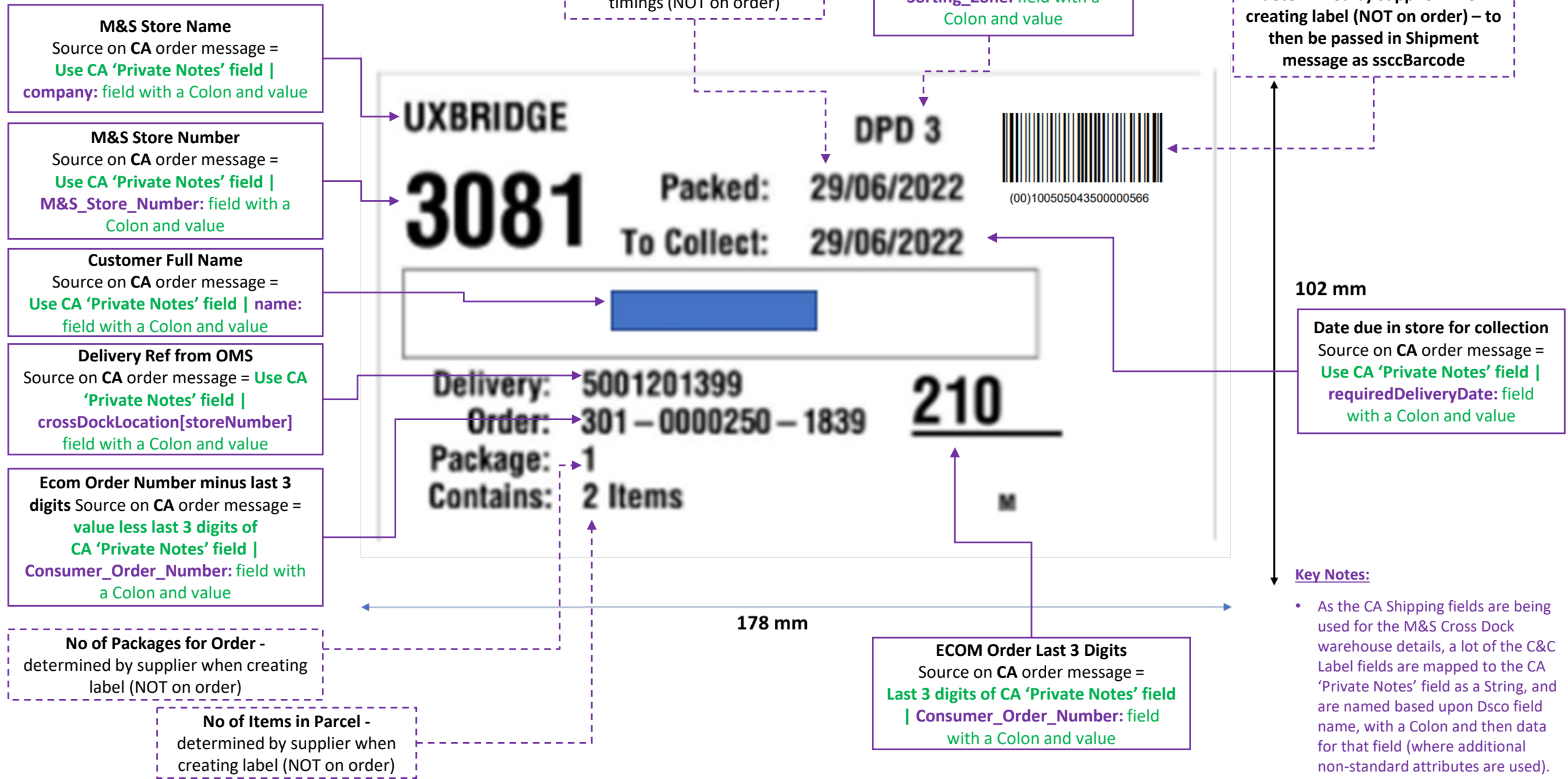


**C&C Sample Label**



# M&S C&C Label | ChannelAdvisor

## Order Message Mappings



## Label format / sizing

Maximum field length is determined by the font size, may need to be adjusted to fit

Field	Data type	Font	Font Size
Store Name	String	Arial Unicode MS	24
Store Number	String	Arial Unicode MS	60
Customer Name	String	Arial Unicode MS	19
OMS Delivery reference	String	Arial Unicode MS	22
Ecom order number minus last 3 digits	String	Arial Unicode MS	22
No of Packages for the order	Big Decimal	Arial Unicode MS	22
No of items in the parcel	String	Arial Unicode MS	22
Route/hub	String	Arial Unicode MS	22
Date Packed	String	Arial Unicode MS	22
Date due in store collection	String	Arial Unicode MS	22
C&C Barcode	Interleaved + String	Arial Unicode MS	10
Ecom order number last 3 digits	String	Arial Unicode MS	38

# Proposed Barcode for Brands

## Brands

GS1 Application Identifier	Extension Digit	GS1 Company Code	Sequence Number	Check digit
(00)	1	9 digits (zero filler suffix if required)	7-digit number incremental	N

Introduce the standard SSCC label, please refer to GS1 documentation <https://www.gs1-128.info/sscc-18/>

Sample barcode with dimension  
Barcode should be standard Code 128



## C&C Sample Label with Barcode explained

The barcode data must be 18 digits send in SSCC Barcode field on the ASN to DSCO, and same 18 digits should be returned when the barcode is scanned.

The (00) in the text below barcode signifies it is an SSCC, printed as standard

**M&S Uxbridge**

**3081**

**DPD**

**Packed: 17/06/2024**

**To Collect: 30/05/2024**

**J Wood**

**Delivery: 5297038856**

**Order: 301-1100305-11050**

**Package: 1**

**Contains: 2 Items**



(00)100505043500000566

**500**