









## Asset Specifications

### Validations:

- File name validation – Should be less than 170 characters and should consist of these characters (A-Z a-z 0-9 ! @ # % ^ & ( ) - \_ + = { } [ ] ; , . ~ ` ´ é) ONLY)
- Assets with same file name cannot be uploaded, each asset should have a unique file name
- Maximum of 5GB of combined data (images, spins, videos, PDFs) can be uploaded in a single instance

**Please note: The addition of any badges to Images, 360 Spins, PDFs, or Videos is not allowed.**

Asset Name	Specifications
<b>Product Images</b> <ul style="list-style-type: none"><li>• Fill 90% of the canvas size</li><li>• Showcase the product only (no text, logos, or promotional graphics outside of the "Dimensions18" slot)</li><li>• Must feature the exact color/finish of the product being sold</li></ul>	<div><div><b>SIZE</b>1000 X 1000 PIXELS (MINIMUM) <b>RESOLUTION</b>72 DPI (MINIMUM) <b>FILE SIZE</b>5 KB (MIN) 50 MB (MAX) <b>COLOR DEPTH</b>sRGB OR ADOBE RGB ONLY <b>FILE TYPE</b>(BMP, JPG, JPEG, TIF, TIFF, PNG, WEBP)</div><div> Images</div></div>
<b>3D View</b> <ul style="list-style-type: none"><li>• GLTF extensions cannot be used</li></ul>	<div><div><b>FILE SIZE</b>100 KB (MIN) 50 MB (MAX) <b>FILE TYPE</b>GLB only</div><div></div></div>
<b>GIF Images</b> <ul style="list-style-type: none"><li>• GIF images can't be loaded as the front-facing image</li></ul>	<div><div><b>SIZE</b>1000 X 1000 PIXELS (MINIMUM) <b>RESOLUTION</b>72 DPI (MINIMUM) <b>FILE SIZE</b>5 KB (MIN) 5MB (MAX) <b>FILE TYPE</b>(GIF)</div><div> GIF</div></div>
<b>360° Spins</b> <ul style="list-style-type: none"><li>• Must include at least one row of 24 individual JPEG images displayed in 15° increments on 255 white background</li><li>• A maximum of 3 rows can be accepted</li><li>• Video or CGI files do not qualify as a 360° spin asset; must be image based</li></ul> Must be in .zip folder	<div><div><b>SIZE</b>2500 X 2500 PIXELS <b>RESOLUTION</b>300 DPI <b>COLOR DEPTH</b>sRGB OR ADOBE RGB <b>FILE TYPE</b>JPEG (.JPG) ONLY <b>FILE SIZE</b>500 MB (MAX) <b>IMAGES PER ROW</b>ONLY 24 PER ROW, 3 ROWS MAX</div><div> 360 View</div></div>

Asset Name	Specifications
<b>Documents</b> <ul style="list-style-type: none"> <li>Documents should not be password protected</li> </ul>	<div> <div> <b>FILE SIZE</b>500 MB (MAX)  <b>FILE TYPE</b>(.PDF) ONLY </div> <div>  </div> </div>
<b>Videos</b> <ul style="list-style-type: none"> <li>Professionally produced in regard to both video and audio (no smartphone video)</li> <li>Must not reference other retailers or competitors</li> <li>Must not direct the viewer offsite or reference 3rd party websites</li> <li>Must contain actual video footage (no slideshows) and ideally less than 2 minutes long</li> </ul>	<div> <div> <b>RESOLUTION</b>1280 X 720 (16:9) OR HIGHER  <b>FRAME RATE</b>23.976 (24FPS) Min.– 60.01 (60FPS) Max.  <b>FILE FORMAT</b>H.264 (MP4, MOV, M4V, WMV) ONLY  <b>BIT RATE</b>1500 - 100,000 kbps  <b>AUDIO</b>AAC STEREO (49khz or 96 khz)  <b>FILE SIZE</b>1 MB (MIN) - 1 GB (MAX) </div> <div>  </div> </div>